Appendix - 4

JAI NARAIN VYAS UNIVERSITY, JODHPUR

SYLLABUS

Three / Four Year Undergraduate Programme
B.COM BUSINESS FINANCE AND ECONOMICS

B.Com. & B.Com. Honors / B.Com. Honors with Research

(As per NEP 2020)

SEMESTER I & II EXAMINATION SESSION 2026-27
SEMESTER III & IV EXAMINATION SESSION 2027-28
SEMESTER V & VI EXAMINATION SESSION 2028-29
SEMESTER VII & VIII EXAMINATION SESSION 2029-30

DEPARTMENT OF BUSINESS FINANCE & ECONOMICS
FACULTY OF COMMERCE
JAI NARAIN VYAS UNIVERSITY, JODHPUR

Head
Department of Business Finance & Economics
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Jai Narain Vyas University
Jodhpur (Raj.) 34200!

Level (NHE QF)	Semester	Course Type	Course Code	Course Title	Teaching Hours Per Week			H/W	Total Hours	Total Credits	CA Marks	EoSE Marks	Total Marks
					L	T	P						
(4.5)	I	MAJOR	02/BFE/MJR/101T	MICRO ECONOMICS – I	6	-	-	6	90	6	30	120	150
			02/BFE/MJR/102T	ECONOMIC ENVIRONMENT IN INDIA	6	-	-	6	90	6	30	120	150
		MINOR	02/BFE/MNR/101T	MONEY & BANKING SYSTEM IN INDIA	6	-	-	6	90	6	30	120	150
		AEC		GENERAL ENGLISH	4	-	-	4	60	4	20	80	100
		SEC	02/BFE/SEC/101T	INVESTING IN STOCK MARKET	3	-	-	3	45	3	15	60	75
TOTAL CREDITS TO BE EARNED										**25**			
(4.5)	II	MAJOR	02/BFE/MJR/151T	MICRO ECONOMICS – II	6	-	-	6	90	6	30	120	150
			02/BFE/MJR/152T	FINANCIAL MANAGEMENT	6	-	-	6	90	6	30	120	150
		MINOR	02/BFE/MNR/151T	CO-OPERATIVE MOVEMENT IN INDIA	6	-	-	6	90	6	30	120	150
		AEC		GENERAL HINDI	4	-	-	4	60	4	20	80	100
		SEC	02/BFE/SEC/151T	PERSONAL RESOURCE'S PLANNING	3	-	-	3	45	3	15	60	75
TOTAL CREDITS TO BE EARNED										**25**			

For exit after 1 year, the minimum credit requirement is 50 from the course and 4 credits from the internship, hence the certificate is @50credits. After I year Internship is mandatory for exiting at this stage.

Exit with B.Com. B.F.E. 1 year Certificate (Need to earn 50 Credits)

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					L	T	P						
5.0	III	MAJOR	02/BFE/MJR/201T	BANKING LAW AND PRACTICE IN INDIA	6	-	-	6	90	6	30	120	150
		MAJOR	02/BFE/MJR/202T	INDUSTRIAL DEVELOPMENT IN RAJASTHAN	6	-	-	6	90	6	30	120	150
		MINOR	02/BFE/MNR/201T	BUSINESS BUDGET & BUDGETARY CONTROL	6	-	-	6	90	6	30	120	150
		MDC	02/BFE/MDC/201T	PROJECT MANAGMENET AND CONTROL	3	-	-	3	45	3	15	60	75
		VAC	02/BFE/VAC/201T	INDIAN ETHICS AND ETHOS	3	-	-	3	45	3	15	60	75
TOTAL CREDITS TO BE EARNED										**24**			
5.0	IV	MAJOR	02/BFE/MJR/251T	FINANCIAL MARKET OPERATIONS	6	-	-	6	90	6	30	120	150
		MAJOR	02/BFE/MJR/252T	BUSINESS STATISTICS	6	-	-	6	90	6	30	120	150
		MINOR	02/BFE/MNR/251T	EXPORT DOCUMENTATION PROCEDURE & PRACTICE	6	-	-	6	90	6	30	120	150
		MDC	02/BFE/MDC/251T	E-COMMERCE	3	-	-	3	45	3	15	60	75
TOTAL CREDITS TO BE EARNED										**21**			

Year 1 = 50 Credit
Year 2 = 45 Credit
Internship = 4 Credit
Total = 99 Credit
For exit after II year, the minimum credit requirement is 95 from the course and 4 credits from the internship, hence the UG Diploma @99 credits.

Exit with B.Com. B.F.E. II year Diploma total credit to be Earned (95+4)

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5.5	V	MAJOR	02/BFE/MJR/301T	CURRENCY & BANKING SYSTEM IN INDIA	6	-	-	6	90	6	30	120	150
		MAJOR	02/BFE/MJR/302T	INTERNATIONAL TRADE & FOREIGN EXCHANGE	6			6	90	6	30	120	150
		MINOR	02/BFE/MNR/301T	MERCHANT BANKING & FINANCIAL SYSTEM	6	-	-	6	90	6	30	120	150
		MDC	02/BFE/MDC/301T	PERSONALITY DEVELOPMENT & COMMUNICATION SKILLS	3	-	-	3	45	3	15	60	75
		SEC	02/BFE/SEC/301T	MICRO FINANCE	3	-	-	3	45	3	15	60	75
TOTAL CREDITS TO BE EARNED										**24**			
5.5	VI	MAJOR	02/BFE/MJR/351T	ECONOMIC LAWS & TAXATION	6	-	-	6	90	6	30	120	150
		MAJOR	02/BFE/MJR/352T	INDUSTRIAL & LABOUR ECONOMICS	6	-	-	6	90	6	30	120	150
		MINOR	02/BFE/MNR/351T	ENREPRENEURSHIP AND SMALL BUSINESS	6	-	-	6	90	6	30	120	150
		VAC	02/BFE/VAC/351T	BUSINESS FINANCE	3	-	-	3	45	3	15	60	75
TOTAL CREDITS TO BE EARNED										**21**			

Year 1 = 50 Credit
Year 2 = 45 Credit

Year 3 = 45 Credit
Internship = 4 Credit
Total = 144 Credit

Students who score 75% or more in a 3-year UG degree will be eligible for the 4th year of the Three/Four-year UG "honors with research" programme.

For exit after III year, the minimum credit requirement is 140 from the course and 4 credits from the internship, hence 3 years UG Degree @144 credits.

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Level (NHE QF)	Semester	Course Type	Course Code	Course Title	Teaching Hours Per Week			H/W	Total Hours	Total Credits	CA Marks	EoSE Marks	Total Marks
					L	T	P						
6.0	VII	MAJOR	02/BFE/MJR/401T	MONETARY ECONOMICS	6	-	-	6	90	6	30	120	150
			02/BFE/MJR/402T	INSURANCE & RISK MANAGEMENT	6	-	-	6	90	6	30	120	150
			02/BFE/MJR/403T	ECONOMICS OF INDUSTRIAL RELATIONS	6	-	-	6	90	6	30	120	150
		ELECTIVE	02/BFE/DSE/401T	**(GROUP I – Finance)** INVESTMENT MANAGEMENT	4	-	-	4	60	4	20	80	100
			02/BFE/DSE/402T	**(GROUP I – Finance)** RURAL CREDIT & FINANCE		-	-	4	60	4	20	80	100
			02/BFE/DSE/403T	**(GROUP II – ECONOMICS)** INDIAN ECONOMY	4	-	-	4	60	4	20	80	100
			02/BFE/DSE/404T	**(GROUP II – ECONOMICS)** RURAL ECONOMY OF RAJASTHAN		-	-	4	60	4	20	80	100
Student to choose only one Group as an elective, from the choices given for Semester – VII and VIII													
6.0	VIII	MAJOR	02/BFE/MJR/451T	ECONOMIC ADMINISTRATION & POLICY	6	6	-	-	6	90	30	120	150
			02/BFE/MJR/452T	COMMERCIAL BANK MANAGEMENT	6	6	-	-	6	90	30	120	150
		ELECTIVE	02/BFE/DSE/451T	**(GROUP I – Finance)** FINANCIAL PLANNING	4 X 3	4	-	-	4	60	20	80	100
			02/BFE/DSE/452T	**(GROUP I – FINANCE)** PUBLIC FINANCE		4	-	-	4	60	20	80	100
			02/BFE/DSE/453T	**(GROUP I – FINANCE)** INDIAN FINANCIAL SYSTEM		4	-	-	4	60	20	80	100
			02/BFE/DSE/454T	**(GROUP II – ECONOMICS)** MACRO ECONOMICS	4 X 3	4	-	-	4	60	20	80	100
			02/BFE/DSE/455T	**(GROUP II – ECONOMICS)** ECONOMIC THEORY OF DISTRIBUTION		4	-	-	4	60	20	80	100

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					L	T	P						
			02/BFE/DSE/456T	(GROUP II – ECONOMICS) ECONOMIC GROWTH & DEVELOPMENT		-	-	4	60	4	20	80	100

Students who score 75% or more in a 3 year UG degree will be eligible for the 4th year of the Three / Four Year UG "**Honors with Research**" programme.

Level (NHE QF)	Semester	Course Type	Course Code	Course Title	Teaching Hours Per Week			H/W	Total Hours	Total Credits	CA Marks	EoSE Marks	Total Marks
	VII	MAJOR	02/BFE/MJR/411T	FINANCIAL & MONETARY MANAGEMENT	6	-	-	6	90	6	30	120	150
			02/BFE/MJR/412T	DEVELOPMENT OF FINANCIAL INSTITUTIONS	6	-	-	6	90	6	30	120	150
			02/BFE/MJR/413T	PERSONAL FINANCE & PLANNING	6	-	-	6	90	6	30	120	150
		ELECTIVE	02/BFE/DSE/411T	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	4	-	-	4	60	4	20	80	100
			(SELECT ANY ONE) 02/BFE/DSE/412T	FINANCIAL MARKET & INVESTMENT MANAGEMENT					60	4	20	80	100
		ELECTIVE	02/BFE/DSE/413T	STOCK AND DERIVATIVES MARKET	4	-	-	4	60	4	20	80	100
			(SELECT ANY ONE) 02/BFE/DSE/414T	INTERNATIONAL BUSINESS ENVIRONMENT					60	4	20	80	100
TOTAL CREDITS TO BE EARNED										26			
	VIII	MAJOR	02/BFE/MJR/461T	RESEARCH METHEDOLOGY	6	-	-	6	90	6	30	120	150
			02/BFE/MJR/462T	OPERATION RESEARCH	6			6	90	6	30	120	150
			02/BFE/DSE/461T	DISSERTATION	-	-	-	-	-	12	-	-	-

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TOTAL CREDITS TO BE EARNED	24
Year 1 = 50 Credit Year 2 = 45 Credit Year 3 = 45 Credit Year 4 = 50 Credit Internship = 4 Credit Total = 194 Credit	
Student to be earned total Credts 194(190+4) to elgible for UG Honors Programee Exit with B.Com with 4 year Degree (Honour with Research) B.F.E.	

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Three / Four Year Undergraduate Programme B.COM BUSINESS FINANCE AND ECONOMICS
B.Com. & B.Com. Honors / B.Com. Honors with Research SYLLABUS, SEMESTER I
SESSION 2026-27

SEMESTER	**I**
NAME OF COURSE	**Micro Economics - I**
COURSE CODE	**02/BFE/MJR/101T**
COURSE TYPE	**MJR(MAJOR)**
LEVEL OF THE COURSE	**4.5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: This course is meant to acquaint the student with the principles of Business Economics as are applicable in business.

Unit 1: **Business Economics:** Definitions, Features, Scope and Role of Business Economics, Micro and Macro Economics, Static and Dynamic Economics, National Income: Definition, Concept, Measurement, Distribution & Economic Welfare.

Unit 2: **Consumer Behaviour:** -Meaning, Characteristics, Measurement and Types of Utility, Law of Diminishing Marginal Utility, Law of Equi-Marginal Utility, **Indifference Curve Analysis**: Meaning, Characteristics, Superiority of Indifference Curve Analysis over Utility Analysis, Consumers surplus.

Unit 3: **Demand Analysis:** Definitions, Types, Determinants, Demand Schedule and Demand Curve. Law of Demand, Exceptions of Law of Demand. Extension & Contraction, Increase and decrease of Demand.
Elasticity of Demand: Meaning, Definition, Importance, Types and Methods of Elasticity of Demand.

Unit 4: **Production Function**; Law of Return, Iso-Product Curve, List Cost Combination of Factors; Return to Scale, Factors of Production and Internal and External Economies and diseconomies.

Unit 5: **Concept of Costs:** Short run and long run Cost, Importance of cost in Business Decision Making;
Revenue analysis: Concept, Types of Revenue and Inter Relationship amongst TR-AR & MR.
Law of Supply: Meaning, Definition, Supply curve, Determinants, Assumptions and degrees and importance of Elasticity of supply

SUGGESTED READINGS:

Amit Ahuja: Managerial Economics: S.Chand, New Delhi
Amit Kumar Upadhyay: Principles of Economics, S.Chand, New Delhi D.N.Dwivedi: Essential of Business Economics, S.Chand, New Delhi
Dewett: Modern Economic Theory, S.Chand, New Delhi (Hindi & English) Ojha B.L Mathur, Rathore M.S.& Dave R.K.: Business Economics, RBD Publication, Jaipur.
C.M. Chaudhary: Business Economics, Jaipur
Agarwal M.D & Som Deo: Business Economics, RBD, Jaipur
Agarwal M.D., Agarwal P.C. and Mahendra kumar: VyavsayikArthshastraRBD Publishing House, Jaipur

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SESSION 2026-27

SEMESTER	**I**
NAME OF COURSE	**ECONOMIC ENVIRONMENT IN INDIA**
COURSE CODE	**02/BFE/MJR/102T**
COURSE TYPE	**MJR(MAJOR)**
LEVEL OF THE COURSE	**4.5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: This Course aims at acquainting the student with the emerging issues in business at the national and international level in the light of the policies of liberalization and globalization.

Unit 1 : Indian Economic Environment and Non-Economic Environment: Concept, Components and Importance. Economic Trends (overview) Investment, Income, Saving, Concept and Trends, Economic Planning: Meaning, Importance and Objectives, Achievement of Planning in India, NITI Aayog.

Unit 2: Problems relating to Population; Unemployment; Poverty; Regional Imbalances; Parallel Economy; Balance of Payment

Unit 3: Economic Policies: Monetary Policy; Fiscal Policy; Export and Import Policy; Foreign Investment Policy.

Unit 4: Industrial Development &Industrial Policy, Industrial Sickness; Economic Reforms; Liberalization; Small Scale, Cottage and Village Industries.

Unit 5: International Environment: India and the World Economy, Problems of Developing countries; Foreign Investment in India; International Economic Institutions; WTO, IMF, World Bank and ADB.

Suggested Books

- Raj.K.N.: Indian Economic Growth, Performance and Perspective
- UppalJ.S: India's Economic Problems
- Sengupta, N.K: Government & Business
- Verma,M.L.:Foreign Trade Management in India
- Govt. of India: Economic Survey Budget Speech

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B.Com. & B.Com. Honors / B.Com. Honors with Research SYLLABUS, SEMESTER I
SESSION 2026-27

SEMESTER	**I**
NAME OF COURSE	**MONEY AND BANKING SYSTEM IN INDIA**
COURSE CODE	**02/BFE/MNR/101T**
COURSE TYPE	**MNR(MINOR)**
LEVEL OF THE COURSE	**4.5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: This course exposes the students to the working of money and banking system prevailing in India.

Unit 1: Money: Meaning, Definition, Function, Importance, Classification of money, money supply in India, Monetary Standards - India monetary system, An overview of Inflation & Deflation: Causes and Remedial action

Unit 2: Fisher's quantity theory of money, The Cambridge equation. The Keynesian approach, Saving and Investment Theory of Keynes. Business cycle: Concept, Phases and problems of Business Cycle.

Unit 3: Commercial Bank : Meaning, Definition, Functions, Importance, and Organisation of Commercial Banks. Credit creation by banks, Cyber Security in Banking Sector.

Unit 4: Innovative Trends & recent trends in Indian Banking: E-banking, Internet banking, electronic payment system: NEFT, ECS, RTGS. Mobile banking, Retail banking, Debit & credit card. Negotiable Instruments- Cheques, Bill of Exchange and Promissory notes. Rural Banking, Co-operative Banks in India

Unit 5: SBI: Establishment & objectives, Organisation & Management, Functions, progress, RBI: Establishment, Objectives, Functions, Credit Control, Organisation & Management

Suggested Books:

Vasant Desai: Indian Banking Nature and Problems, Himalaya Publishing House, Delhi
Natarajan S, Parameshwaran R: Indian Banking, S.Chand& Company
Averbach, Robert D: Money, Banking and Financial Markets Macmillan, London.
Varshney, P.N. : Indian Financial System, Sultan Chand & Sons, New Delhi.
Khan, M.Y.: Indian Financial System, Tata McGraq Hill, Delhi.
Mittani D.M.: Money, Banking & International Trade, Himaliya Publishing, Delhi
Bhole L.M.: Financial Market and Institution, Tata McGraq Hill, Delhi
J.K. Tandon and T.N. Mathur,Banking and Finance, Shivam Book House, Jaipur (Hindi & English Version)
Vashitha, Swami, Gupta: Banking and Finance, RBD, Jaipur
Agarwal & Singh: Internet Banking Technology, Raj Publishing house, Jaipur
Mathur B.L. & Dave R.K.: Money and Banking System, (Hindi & English), Vide Vision,Jaipur
Ojha.B.L.: Money and Financial System, (Hindi & English), Ajmera book Company, Ajmer
Trivedi, dashora, Nagar and Jain: Money and Banking System, (Hindi & English), RBD, Jaipur
Mathur &Kateva: Banking & Finance, Wide Vision, Jaipur

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SESSION 2026-27

SEMESTER	**I**
NAME OF COURSE	**GENERAL ENGLISH**
COURSE CODE	
COURSE TYPE	**AEC**
LEVEL OF THE COURSE	**4.5**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

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SESSION 2026-27

SEMESTER	**I**
NAME OF COURSE	**INVESTING IN STOCK MARKET**
COURSE CODE	**02/BFE/SEC/101T**
COURSE TYPE	**SEC**
LEVEL OF THE COURSE	**4.5**
CREDITS	**3**
TOTAL MARKS	**15+60=75**

Course Objective: To let the students get acquaint with the investment aspects and how to make decision regarding investments.

Unit 1: Type of investment – Equity Shares, Initial Public Offer (IPO). Bonds. Indian Securities Market: the market participants, trading of securities. Security market indices, sources of financial information.

Unit 2: Role of Stock Exchange, Stock exchanges in India: Bombay Stock Exchange (BSE), National Stock Exchange (NSE), Multi Commodity Exchange (MCX). Buying and selling of stocks: using brokerage and analysis recommendation. Use of limit order and market order.

Unit 3: Online trading of stocks. Understanding stock quotations, types and placing or order,

Unit 4: Risk: its valuation and mitigation, Analysis of the company: financial characteristics.

Unit 5: Comparative analysis of companies. Stock valuations: using ratios like Price Earnings ratio. Price Revenue ratio. Use of historic prices, simple moving average, basic and advanced interactive charts. Examining the shareholding pattern of company. Pitfalls to avoid while investing: high price stocks, low price stocks, stop loss, excess averaging.

SUGGESTED READINGS

1. Securities and Exchange Board of India. (n.d.). *A quick reference guide for investors*. Mumbai: SEBI.
2. Securities and Exchange Board of India. (n.d.). *Securities market and safe investing*. Mumbai: SEBI.
3. Securities and Exchange Board of India. (n.d.). *Financial education booklet*. Mumbai: SEBI.
4. Sekhar, K. (2019). *Guide to SEBI: Capital issues, debentures and listing* (5th ed.). New Delhi: LexisNexis.
5. Maheshwari,B.(2017).*The thoughtful investor*. New Delhi: Vision Books.
6. Basu, S., & Chhapia, S. (2018). *Coffee can investing: The low risk road to stupendous wealth*.New Delhi: Penguin Random House India.

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B.Com. & B.Com. Honors / B.Com. Honors with Research SYLLABUS, SEMESTER II
SESSION 2026-27

SEMESTER	**II**
NAME OF COURSE	**Micro Economics-II**
COURSE CODE	**02/BFE/MJR/151T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**4.5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: This course is meant to acquaint the student with the principles of Business Economics as are applicable in Business.

Unit 1: **Market:** -Concept, Characteristic, Classification of Market. Market price, Normal price and relationship, General theory of Value, Time element in the price determination of value.

Unit 2: **Perfect Competition:** Concept and Characteristics of Perfect Competition, Price and Output determination under Perfect Competition, Perfect &Pure competition, Equilibrium of a firm & Industry in the short and long period.
Monopoly: Meaning, Definition, Characteristics, Classification of Monopoly, Price and output determination in the short and long period. Price-determination under Discriminating Monopoly.

Unit 3: **Imperfect Competition**: Concept and Characterization of Imperfect Competition, Price and output determination under Imperfect Competition (Monopolistic Competition) in the short and long period. **Oligopoly**: Meaning, definition, Characteristics and Types of oligopoly, Price and output determination under oligopoly. Perfect Collusion, Imperfect Collusion and Independent Pricing

Unit 4 : **Factor Pricing (i):Theory of Distribution**, Marginal Productivity, Modern theory of distribution. **Wages**: Meaning, Money and Real Wages, Factors affecting Real Wages, Theories of wages: Marginal Productivity of Wages, Modern theory of Wages. **Rent:** Concept, Ricardian & Modern Theory of Rent, Scarcity Rent, Quasi Rent.

Unit 5: **Factor Pricing (ii) :Interest**: Concept, Gross and Net Interest, Theories of Interest—The Loanable Fund theory, Keynes' Liquidity, Preference Theory, Modern Theory, Negative Rate of Interest, Difference in Interest Rates. **Profit:** Concept and Theories of Profit—Dynamic, Innovation, Risk, Marginal Productivity and Uncertainty bearing theory of Profit.

SUGGESTED READINGS:

Amit Ahuja: Managerial Economics: S.Chand, New Delhi
Amit Kumar Upadhyay: Principles of Economics, S.Chand, New Delhi
Dewett: Modern Economic Theory, S.Chand, New Delhi (Hindi & English) Ojha B.L.Mathur,Rathore M.S.& Dave R.K: Business Economics, RBD Publication, Jaipur.
C.M. Chaudhary: Business Economics, Jaipur
Agarwal M.D & Som Deo: Business Economics, RBD, Jaipur
Agarwal M.D., Agarwal P.C. and Mahendrakumar: VyavsayikArthshastraRBD Publishing House, Jaipur

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SESSION 2026-27

SEMESTER	**II**
NAME OF COURSE	**FINANCIAL MANAGEMENT**
COURSE CODE	**02/BFE/MJR/152T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**4.5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: The objective of this course is to help students to understand the conceptual framework of financial management and its applications under various environmental constraints.

Unit 1: Meaning, Importance, Objectives and functions of Financial Management, Conflicts in profit versus value maximization principle, Role of Chief Financial Officer. Time value of money.

Unit 2: Cost of Capital, Capital Structure decisions – Capital structure patterns, designing optimum capital structure, Various capital structure theories. operating leverage, financial leverage and Combined Leverage.

Unit 3: Capital budgeting - concept, theory, Techniques of Decision making: Non-discounted and Discounted Cash flow approaches.

Unit 4: Dividend & Dividend Policy, determinants of Dividend policy, Walter's, and Gordon's model, M.M. Hypothesis.

Unit 5: Management of working capital: Nature, significance, determining of working capital requirements, Inventory management, cash management, Receivables management.

SUGGESTED READINGS :

Agarwal, Agarwal, Kothari: Financial Management, (Hindi & English) RBD Publication, Jaipur.

Kothari & Dave : : Financial Management,(Hindi & English) Shivam book house, Jaipur.

KhanM.Y andJainP.K.: Financial Management. TataMcGraw hill, New Delhi

PandeyI.M: Financial Management. Vikas Publishing house, New Delhi

Prasanna Chandra: Financial Management – Theory and Practice. TataMcGraw hill, New Delhi

Agarwal & Mishra: Financial Management.

Bierman, H. And Smidt, S.: The Capital Budgeting Decisions. Harcourt collage publisher, Singapore.

Fama, E.F. and Miller, M.H.: The Theory of Finance.

Hunt, P., Williams, C.M. and Donaldson, G.: Basic Business Finance.

Van Horne, J.C.: Financial Management and Policy. Prentice hall, New Delhi

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Three / Four Year Undergraduate Programme B.COM BUSINESS FINANCE AND ECONOMICS
B.Com. & B.Com. Honors / B.Com. Honors with Research SYLLABUS, SEMESTER II
SESSION 2026-27

SEMESTER	**II**
NAME OF COURSE	**CO-OPERATIVE MOVEMENT IN INDIA**
COURSE CODE	**02/BFE/MNR/151T**
COURSE TYPE	**MNR**
LEVEL OF THE COURSE	**4.5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: The objective of this course to understand the students about cooperative movement in India.

Unit 1: Concept of Co-operation, Principles of Co-operation, Co-operation v/s Capitalism and Socialism. Evolution of Cooperative Movement in India, Cooperative movement before and after independence.

Unit 2: Organisation and function of non-credit cooperative society: Marketing Cooperative, consumer cooperative, Industrial cooperative, Housing Cooperative, Producer Cooperative, Government control over Cooperative: Legal and Administrative,

Unit 3: Need of Bureaucratic manager in Cooperative Organisation, merit and demerit, Role, Function, Power, Duties of General Body, Board of Director, and Secretary of the Society.

Unit 4: Cooperative movement in Rajasthan: Meaning, Definition, Evolution before and after Independence. Cooperatives during plan, cooperative principles, Importance. Study of Rajasthan Cooperative Societies Act 1965 and amended UpToDate. Shodha Ram Committee, Mirdha Committee, Shivraman Committee.

Unit 5: Cooperative Institutions in Rajasthan; Cooperative Credit: Short-Medium-Long term Loan, Credit Societies.
Role of the State Government in the growth of Cooperative movement, Problems, Drawbacks and suggestion for its progress

SUGGESTED READINGS:

H.R. Swami &B.P.Gupta: Rural Development & Cooperation, RBD, Jaipur
B.P.Gupta, H.R.Swami : *Grameen Vikas evamSahakarita*
B.P.Gupta, RBD, Jaipur : *Sahakaritake Siddanth evamVyavhar*
Nair K.M.: Cooperative Management & Administration, Kalyani Books, Delhi
Kamat G.S.: New Dimensions of Co-operative Movement, Himalaya Publishing House, New Delhi
Sharada V: The Theory of Co-operation, Himalaya Publishing House, New Delhi
Singh L.P.: Co-operative Marketing in India &aborad, Himalaya Publishing House, New Delhi

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SEMESTER	**II**
NAME OF COURSE	**General hindi**
COURSE CODE	
COURSE TYPE	**AEC**
LEVEL OF THE COURSE	**4.5**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

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SEMESTER	**II**
NAME OF COURSE	**PERSONAL RESOURCE'S PLANNING**
COURSE CODE	**02/BFE/SEC/151T**
COURSE TYPE	**SEC**
LEVEL OF THE COURSE	**4.5**
CREDITS	**3**
TOTAL MARKS	**15+60=75**

Course Objective: The course aims to familiarize learners with different aspects of personal financial planning like savings, investment, taxation, insurance, and retirement planning and to develop the necessary knowledge and skills for effective financial planning.

UNIT 1: Introduction to finance and investment

Financial planning meaning and importance; financial goals; types and objectives, time value of money; introduction to savings; benefits of savings; management of spending and financial discipline; setting alerts and maintaining sufficient funds for fixed commitments. Fixed income securities: bonds fundamentals, Estimating Bond Yield, Bond Valuation. Valuation of equity shares, red herring Prospectus, security analysis.

UNIT 2: Investment planning

Process and objectives of investment; concept and measurement of return and risk for various asset classes; investment in Greenfield and brownfield projects, mutual fund schemes; currency derivatives and digital currency, financial derivatives and commodity market in India

UNIT 3: Personal tax insurance planning

Tax structure in India for personal taxation; scope of personal tax planning; exemptions and deductions available to individuals under different heads of income and gross total income;

UNIT 4: insurance planning

Need for insurance; types of insurance; life insurance, health insurance, property insurance, credit life insurance and professional liability insurance.

UNIT 5: SEBI

Role of SEBI and stock exchange, insider trading, investor education and awareness.

Books recommended:

1. **M.Y. Khan** – *Financial Services* (McGraw-Hill)
2. **S. Gurusamy** – *Financial Services and Markets* (Tata McGraw-Hill)
3. **Punithavathy Pandian** – *Financial Services and Markets* (Vikas Publishing)
4. **H.R. Machiraju** – *Indian Financial System* (Vikas Publishing)

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SESSION 2027-28

SEMESTER	**III**
NAME OF COURSE	**BANKING LAW AND PRACTICE IN INDIA**
COURSE CODE	**02/BFE/MJR/201T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: This course exposes the students to the working of money and banking system prevailing in India

Unit 1 Laws of Banking in India : Evolution of Banking law in India, Reserve Bank of India Act 1934, Banking Regulation Act 1949, Banking Companies (Acquisition & Transfer) Act 1970.

Unit 2 Banker Customer Relationship: Definition of the term banker and customer, general and special relationship, Termination of relationship, Types of Bank accounts, Special types of Bank Customers-Minor, Married Women, Pardanasheen Women, illiterate, lunatic Blind person, Partnership firm, joint stock company, corporate bodies, charitable trust, joint Hindu family.

Unit 3 Negotiable Instruments: Meaning, characteristics, types of Negotiable Instruments – Cheque, Bill of exchange, Promissory Note, Crossing of Cheque, Endorsement, Paying bank (duties, rights, precautions and protection), Collecting bank (duties, rights, precaution and protection).

Unit 4 Loan and Advances: Principle of sound lending, classification of secured and unsecured loans (Lien, Pledge, Hypothecation, cash credit, overdraft, discounting of bills. Securities – types of securities (Guarantee), Narshimam Committee Report.

Unit 5 Letter of Credit : Meaning, characteristics, Types of Letter of Credit, Personal and Commercial letter of credit, procedure of opening LOC, precaution in making payments of LOC. Fraud or Crime in Banks-causes and its preventions.

Suggested Readings:

1. M.L.Tannan, C.R. Datta & S.K. Kataria, revised by : Banking Law and Practice, Wadhwa & Company, Nagpur
2. A.B. Srivastava and K. Elumalai : Seth's Banking Law, Law Publisher's India (P) Limited
3. R.K. Gupta : BANKING Law and Practice in 3 Vols., Modern Law Publications.
4. Prof. Clifford Gomez : Banking and Finance - Theory, Law and Practice, PHI Learning Private Limited
5. J.M. Holden : The Law and Practice of Banking, Universal Law Publishing

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SESSION 2027-28

SEMESTER	**III**
NAME OF COURSE	**INDUSTRIAL DEVELOPMENT IN RAJASTHAN**
COURSE CODE	**02/BFE/MJR/202T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objectives: This course aims to develop an understanding of the importance and scope of industrial development in Rajasthan along with an evaluation of its infrastructure facilities.

Unit-I : Introduction: Need, scope and significance of industrial development in Rajasthan, Retrospect's and prospect of industrial development in Rajasthan. Infrastructure facilities for the industrial development in Rajasthan.

Unit-II: Main Industries in Rajasthan: Sugar, Cement, Salt, Fertilizer, Oilseed Processing, Textile, Gem & Jewellery, Marble etc.

Unit-III: Govt. Agencies for the Industrial development in Rajasthan. Industrial Policy of Rajasthan, Promotional Schemes, Bureau of Industrial Promotion and Regulations.

Unit-IV: Financial Resources: Role of financial institutions, Role of FDI & FII in the Industrial Development. Industrial Areas and Industrial Estates. Problems and suggestions of Industries in Rajasthan

Unit-V: Industrial Environment in Rajasthan. A case study of RIICO. RFC, DICs

Suggested Books and References :

1. L.N. Nathuramka: Economy of Rajasthan
2. Government of Rajasthan: Economic Survey of Rajasthan (Latest)
3. Government of Rajasthan: Basic Statistics of Rajasthan (Latest)
4. Government of Rajasthan: Statistical Abstract of Rajasthan (Latest)
5. Government of Rajasthan: Five Year Plan Documents

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SESSION 2027-28

SEMESTER	**III**
NAME OF COURSE	**BUSINESS BUDGET & BUDGETARY CONTROL**
COURSE CODE	**02/BFE/MNR/201T**
COURSE TYPE	**MNR**
LEVEL OF THE COURSE	**5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: The objective of the course is to help students to understand the conceptual frame work of business budget and budgetary control and its applications under business environment constraints.

Unit 1: Business Budget: Meaning, Definition, Objective, characteristics, limitation of budget. Budgeting: Meaning, Definition, Objective, characteristics, Principles, advantages & limitation of budgeting. Essential of effective budget, Budget Committee.

Unit 2: Types of Budgets: Classification of Budget: Fixed and Flexible Budget, Production Budget, Cost of Production, Direct Material Budget, Direct Labour Budget, Overhead Budget, Performance Budget, Zero Based Budget, Master Budget. Cash Budget: Meaning, objectives, Importance and Advantage, Format of Cash Budget, Method of Preparing Cash Budget

Unit 3: Business Forecasting: Meaning, characteristics, objects, Importance, Limitations. Theories and Techniques of Business Forecasting. Business Product & Production Decisions: Meaning, product & production decision area, Use of Alternative Production Facilities, Determination of Profitable Level of Production, Determination of Product Mix on the basis of key factors.

Unit 4: Budgeting Control: Meaning, Definition, Characteristics, Object, principles, Advantage and Disadvantage, Limitations of Budgeting Control. Project Planning: Meaning, features, stages, Types of Projects, Project Appraisal: Project feasibility study & Profitability Analysis.

Unit 5: Analysis of Risk and Uncertainty: Basic risk concept, Risk evaluation approaches, Value analysis: Meaning, Characteristics, Objective, phases and limitation of value analysis. Management information & reporting system.

Recommended Books:

Project Planning & Budgetary Control: Agarwal & Saraswat, RBD, Jaipur
Business Budgeting :M.D.Agarwal&Vijaesh, R.B.D, Jaipur
Business Budgeting :M.R.Agarwal , R.B.D, Jaipur
Corporate Finance, Ross, Westerfield, McGraw Hill, USA
Investment Analysis and Management, Charles P.Jones, John Wiley & Sons. USA
Modern Financial Management, Ross, Westerfield, Jaffe, Jordan, McGraw Hill, USA
Practical Budgeting Decision : Harold & Seymour

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SESSION 2027-28

SEMESTER	**III**
NAME OF COURSE	**PROJECT MANAGEMENT & CONTROL**
COURSE CODE	**02/BFE/MDC/201T**
COURSE TYPE	**MDC**
LEVEL OF THE COURSE	**5**
CREDITS	**3**
TOTAL MARKS	**15+60=75**

Course objectives: The course aims to provide an understanding of the concept and importance of project planning, along with the role of monitoring and control in investment projects. It focuses on developing skills in technical feasibility assessment, cost estimation, demand analysis, and evaluation of commercial viability.

Unit-I: Project Planning: concept and objectives of project planning. Monitoring and control of investment projects. Relevance of social cost benefits analysis. Identification of investment opportunities. Pre-feasibility studies.

Unit-II: Project preparation: Technical feasibility, estimation of costs, demand analysis and commercial viability, risk analysis, collaboration arrangements, financial planning, estimation of fund requirements, sources of funds. Loan syndication for the project. Tax considerations in project preparation and the legal aspects.

Unit-III: Project Appraisal: Business criterion of growth liquidity and profitability, social cost benefit analysis in public and private sectors, investment criterion and choice of techniques. Estimation of shadow prices and social discount rate.

Unit-IV: Review/Control-Evaluation of project/PERT/CPM. Cost and Time Management issues in Project planning and management.

Unit-V: Financial Services: Need for financial services, various types of financial services. Fund Based and Non-Fund Characteristics and role of financial intermediaries.

<u>Suggested Books and References</u>:

1. Khan M.Y Financial Services. 4th ed. McGraw Hill New Delhi 2001
2. Prasanna Chandra, Project Preparation Appraisal and Implementation. 5th ed. Tata McGraw Hill 2002
3. Dietrich J.K. Financial Services and Financial institutions: Value Creation in Theory and Practice, Practice Hall New Jersey 1996
4. Clifford Gray. project Management, Richard D. Irwin 2005.
5. N.P. Agarwal project management, RBD Jaipur.
6. M.R. Agarwal project Management. Garima publication Jaipur.

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SESSION 2027-28

SEMESTER	**III**
NAME OF COURSE	**INDIAN ETHICS AND ETHOS**
COURSE CODE	**02/BFE/VAC/201T**
COURSE TYPE	**VAC**
LEVEL OF THE COURSE	**5**
CREDITS	**3**
TOTAL MARKS	**15+60=75**

Course Objective: The objective of this course is to develop a deep understanding of business ethics and ethos, enabling students to recognize and address ethical challenges in business world while promoting ethical behaviour, social responsibility, and sustainable practices

SYLLABUS

UNIT I: Indian Ethos- Meaning, Features, Need, History, Relevance, Principles Practiced by Indian Companies, Requisites, Elements, Role of Indian Ethos in Managerial Practices, model of management in the Indian socio-political environment,

UNIT II Management Lessons from Kautilya's Arthashastra. Gandhian approach in Management and Trusteeship Gandhiji's doctrine of Satya and Ahinsa, Relevance of Trustee ship principle in modern business.

UNIT III: Work Ethos- Meaning, Levels, Dimensions, Steps, Factors Responsible for Poor Work Ethos.

UNIT IV Values: Meaning, Features, Values for Indian Managers, Relevance of Value Based Management in Global Change, Impact of Values on Stakeholders: Employees, Customers, Government, Competitors and Society. Relevance of values in management: need for values in global change-Indian perspective; values for managers.

UNIT V: Ethics in Management- Ethics in HRM - Marketing Ethics - Ethical aspects Of Financial Management-Technology Ethics. Corporate Social Responsibility: Social Responsibility of business with respect to Different stakeholders, Arguments for and against Social responsibility of business, Social Audit.

SUGGESTED READINGS

- R Nandagopal, Ajith Sankar RN: Indian Ethics and Values in Management, Tata McGraw Hill
- Bhatta, S.K., Business Ethics & Managerlal Values.
- G.D. Sharma; Management and the Indian Ethos (Paperback) by Rupa & Co, India
- B.K.Nair, K.C.R. Raja, S.Balachandran; Ethics, Indian Ethos and Management
- G.D.Sharma; Management and the Indian Ethos. Ganjre, Pawar & Laxman; Indian Ethos-Modern Management Mantra; by Himalaya Publishing House Pvt. Lt

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SESSION 2027-28

SEMESTER	**IV**
NAME OF COURSE	**FINANCIAL MARKET OPERATIONS**
COURSE CODE	**02/BFE/MJR/251T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: The objective of this course is to help students understand the conceptual framework of the financial market and its applications under various environmental constraints.

SYLLABUS

Unit I: Indian Financial System: Meaning, Role of financial market in India, Structure of Financial Market, Money Market: Definition, composition, Defect, and suggestions for improving money market, Money market instruments, recent trends of Organised money market.

Unit 2: Capital market: Meaning, definition, instruments, Primary Market: Functions of New Issue market, Method of Issue of Stock & securities, Agencies related with new issue market, Problems of new issue market, Suggestions for new issue market reform.

Unit 3: Stock Exchange: Definition, characteristics, advantages, disadvantages, and functions of the Stock Exchange. Listing & De-listing of Securities: procedure, advantage, legal requirement. Regulatory structure, Public issue: Pricing, Marketing. Reform of the secondary market. Functionaries of stock Exchanges: Stock Broker, and sub-broker.

Unit 4: SEBI: Establishment, Organisation & Management, power and function of SEBI, role and achievement of SEBI, Guidelines of SEBI: new issue market, Initial Public Offers (IPO's), secondary market, listing, underwriting, bonus share.

Unit 5: Merchant Banking: Meaning, functions, Guidelines of SEBI regarding Merchant Banking. Investor protection: grievances and removal. Credit rating: Meaning, objectives, functions, advantages & disadvantages. Credit rating in India.

Suggested Readings

1. **Bharati V. Pathak** – *The Indian Financial System: Markets, Institutions and Services* (Pearson Education)
2. **E. Gordon & K. Natarajan** – *Financial Markets and Services* (Himalaya Publishing)
3. **L.M. Bhole & Jitendra Mahakud** – *Financial Institutions and Markets: Structure, Growth & Innovations* (McGraw-Hill)
4. **M.Y. Khan** – *Financial Services* (McGraw-Hill)
5. **S. Gurusamy** – *Financial Services and Markets* (Tata McGraw-Hill)
6. **Punithavathy Pandian** – *Financial Services and Markets* (Vikas Publishing)
7. **H.R. Machiraju** – *Indian Financial System* (Vikas Publishing)

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SESSION 2027-28

SEMESTER	**IV**
NAME OF COURSE	**BUSINESS STATISTICS**
COURSE CODE	**02/BFE/MJR/252T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: The objective of this course is to make the student learn the application of statistical tools and techniques for decision making.

Unit 1: Statistics: Introduction and Definition, Functions, Limitations and Importance, Collection of Data, Editing, Classification and Tabulation of Data, Presentation of Data – Graphic and Diagrammatic

Unit2: Measures of Central Tendency: Mean, Mode, Median, Geometric Mean and Harmonic Mean. Index Numbers.

Unit3: Measures of Desperation: Quartile Deviation, Mean Deviation and Standard Deviation. Measurement of skewness – Absolute and Relative (Karlpearson's and Bowley's methods). Correlation: Karl Pearson's, Spearman's Rank Differences and Concurrent Deviation Method

Unit4: Business Forecasting: Meaning, Importance and Technique, Interpolation and Extrapolation: Binomial, Newton and Lagrange's Method. Analysis of Time Series.

Unit5: Vital Statistics: Meaning, Utility, Vital Statistics in India, Share shortcomings, suggestion, Death and Birth Rates, fertility rates, Reproduction rates, Regression Analysis (Simple problems).

SUGGESTEDREADINGS:

Elhance, D.N.: Fundamental of Statistics
Nagar, K.N.:SankhyikiKeMoolTatva
Gupta, S.C. and Indra Gupta: Business Statistics
Sancheti and Kapor : Statistics
Gupta, S.P.: Statistics Methods

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SESSION 2027-28

SEMESTER	**IV**
NAME OF COURSE	**EXPORT DOCUMENTATION PROCEDURE AND PRACTICE**
COURSE CODE	**02/BFE/MNR/251T**
COURSE TYPE	**MNR**
LEVEL OF THE COURSE	**5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: To give exposure to the procedures and documents involved in export-import activities.

Unit 1 Meaning and importance of International Trade. Difference between inter-regional and International Trade. Need and importance of exports in India (1991). Main markets of India's exports. Methods of export promotion and sources of information about the foreign markets.

Unit 2 Critical examination of recent EXIM-policy of India. Nature and format of export contract. Difference between local sales contract and export contracts. General conditions of export contracts. Special type of contracts. Frustation of contracts and methods of dispute settlement. Terminology used in international contracts – Incoterms.

Unit 3 Export Documentation – Need and importance, commercial, legal and incentive perspective. Kinds and functions of documents – commercial docents for claiming export incentives and procedures of claims for different export incentives. Simplified export documents – Aligned documentation system. Procedure related to export order. Role of clearing and forwarding agents.

Unit 4 Export Finance : Methods of payments- Documentary credit, different types of letter of credits, documents attached with letter of credits, documents against payments and acceptance.Export Finance : Pre-shipment and post shipment finance. Export under different payments, role and functions of EXIM Bank of India. New developments in export financing. Export credit Insurance : Need and importance. ECGC of India – Fundamental principles and different policies.
Exchange Control regulation – objects and statutory basis. Foreign Exchange Regulation concerning exports. Blanket foreign exchange permit. Identification of measurement of foreign exchange risks. Methods of mitigating foreign exchange risks. Different type of foreign exchange risks.

Unit 5 Institutional Framework of Export Promotion in India. Export Promotion in India – Need, Importance, Measures and policy of export promotion. Export oriented units / special economic zones. Export Trading Houses.

SUGGESTED READINGS :

K.D. Swami : International Trade Singhal : International Trade M.C. Vaish : Macro Economics

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Daniels &Radebaugh : International Business
Cheruvilam : International Business
Mittani D.M.: Money, Banking, International trade and Public Finance
R.Sharma.: International Trade & Finance, LNAE, Publications, Agra
Mathur B.L. and Dave R.K.: International Trade and Finance (Hindi & English), Vide Vision Publication House, Jaipur
Saini, H.C. : India's Foreign Trade, Its Nature and Financing
Choudhary, B.K. : Foreign Trade and Its Financing, Himalaya Pub. House,Agra
Mathur B.L. & Dave R.K. : International Trade & Finance, (Hindi & English), Vide Vision Publisher, Jaipur.

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SESSION 2027-28

SEMESTER	**IV**
NAME OF COURSE	**E-COMMERCE**
COURSE CODE	**02/BFE/MDC/251T**
COURSE TYPE	**MDC**
LEVEL OF THE COURSE	**5**
CREDITS	**3**
TOTAL MARKS	**15+60=75**

Course Objective: -To let students be able to identify the major forces shaping the new digital age. Understand how companies have responded to the Internet with e-business.

Unit 1: Introduction to E-Commerce and Internet Basics

Internet: Meaning and concept; E-commerce: Meaning, features, and need; Costs of E-commerce; E-market: Basics and types; Advantages of E-commerce for buyers and sellers.

Unit 2: E-Business Models and Online Marketing

E-business issues; E-marketplace concept; Business models: Shop model, Membership model, Market portal model; Online marketing and advertisement techniques.

Unit 3: Business to Consumer (B2C) E-Commerce

Concept of B2C E-commerce; Advantages of online catalog and ordering systems; Current opportunities and challenges in E-commerce; Post-sales services in online business.

Unit 4: Website Design and Communication Technologies

Website design: Role, design models, and principles; Push and pull technology; Role of e-mail in E-commerce communication.

Unit 5: Electronic Payment Systems

Electronic payment systems: Features and types; Electronic Data Interchange (EDI); Payment methods: Credit card, debit card, ATM, e-cash, electronic purse, bank transfer; Benefits and risks of e-payment; Digital signature.

SUGGESTED READINGS :

Sharma & Gupta: E-Commerce, RBD, Jaipur
Soni Gupta & Jain: E-Commerce, RBD, Jaipur
Bhargava: E-Commerce, RBD, Jaipur
Agarwal, Bhargava & Jain: E-Banking and Security Transaction, RBD, Jaipur
Vivek Jain: Internet Technology and Application, LNAE Publication, Agra
WhiteLey: E-Commerce: Strategy, Technology & Application, McGraw Hill Education, New Delhi
Bansal Sandeep, Sanjeev, Rama: E-Commrce, Kalyani Book, Delhi

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SEMESTER	**V**
NAME OF COURSE	**CURRENCY AND BANKING SYTEM IN INDIA**
COURSE CODE	**02/BFE/MJR/301T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**5.5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: This course exposes the students to the working of money and banking system prevailing in India.

Unit 1: Money- Definition, Functions, importance, Classification of money. Money Supply: Components and Determinants, Measurement of Money by RBI, Inflation and Deflation: Causes and Remedial Action.

Unit 2: Fisher's quantity theory of money, The Cambridge equation, The Keynesian approach, Saving and Investment Theory of Keynes. Business cycle: Nature, Phases of a Business Cycle, the problems of Business Cycle.

Unit 3: Commercial Banks- Meaning, definition, functions and importance, types and organization. Structure of Banking System. Instrument of Credit Control, Retail Banking, Recent development and changes in Indian Banking: Innovative Banking and Virtual Banking. E-Banking, Internet banking, National Electronic banking System: (NEFT), ECS, RTGS, Mobile banking, Plastic Money: Debit, Credit & ATM Card. Regional Rural Bank.

Unit 4: State Bank of India- History, objectives, Functions, Structure, Organization, Working and progress, Reserve Bank of India - Objective, organization, functions and working system.

Unit 5: Development Banks and Other Non-Banking Financial Institutions: Organisation, Function and working of IDBI, ICICI, IFCI, SFCS and SIDBI.

BOOKS RECOMMENDED:

- Vasant Desai: Indian Banking Nature and Problems, Himalaya Publishing House, Delhi
- Natarajan S, Parameshwaran R: Indian Banking, S.Chand& Company
- Averbach, Robert D: Money, Banking and Financial Markets Macmillan, London.
- Varshney, P.N. : Indian Financial System, Sultan Chand & Sons, New Delhi.
- Khan, M.Y.: Indian Financial System, Tata McGraq Hill, Delhi.
- Mittani D.M.: Money, Banking & International Trade, Himaliya Publishing, Delhi
- Bhole L.M.: Financial Market and Institution, Tata McGraq Hill, Delhi
- J.K. Tandon and T.N. Mathur,Banking and Finance, Shivam Book House, Jaipur (Hindi & English Version)
- Vashitha, Swami, Gupta: Banking and Finance, RBD, Jaipur
- Agarwal & Singh: Internet Banking Technology, Raj Publishing house, Jaipur

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SESSION 2028-29

SEMESTER	**V**
NAME OF COURSE	**INTERNATIONAL TRADE AND FOREIGN EXCHANGE**
COURSE CODE	**02/BFE/MJR/302T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**5.5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: This course enables the student to know the working of the international trade and Finance.

Unit 1: International Trade: Meaning, Nature, Need, Advantages and Disadvantages, Remedial measures of international trade; Classical and Ohlin view

Unit 2: Term of Trade: Balance of Trade and Balance of Payment – Concept, Causes of Disequilibrium and measures for correction. Trends in World Trade and Problems of developing countries.

Unit 3: Free Trade Policy: Protection, Advantages and Role in underdeveloped countries, Protection trade devices, Tariffs, effects of Tariffs, Import Quotas: Type, effect of Quotas, Quotas Vs. Tariffs, Trends in International trade, Planning of International trade operations.

Unit 4: Foreign Exchange: Meaning, Definition, Problems and Importance. Foreign exchange Rate: Meaning, Definition, Types – Fixed and Flexible. Theories of exchange rate determination: Mint Par theory and Purchasing Power Parity theory. Fluctuations in exchange rate: Causes, limits and effects. Foreign exchange control: Meaning, Objectives and methods, Foreign Exchange Control in India.

Unit 5: International Payment: Meaning, Characteristics, necessity and Methods. Documentary Credit, Export and Import Finance, Export Import Policy, Export Promotion and Import Substitution, Export Credit Guarantee Corporation (ECGC).

SUGGESTED READINGS:

- K.D. Swami : International Trade Singhal : International Trade M.C. Vaish : Macro Economics
- Daniels &Radebaugh : International Business
- Cheruvilam : International Business
- Mittani D.M.: Money, Banking, International trade and Public Finance
- R.Sharma.: International Trade & Finance, LNAE, Publications, Agra
- Mathur B.L. and Dave R.K.: International Trade and Finance (Hindi & English), Vide Vision Publication House, Jaipur
- Saini, H.C. : India's Foreign Trade, Its Nature and Financing
- Choudhary, B.K. : Foreign Trade and Its Financing, Himalaya Pub.
- House,Agra
- Mathur B.L. & Dave R.K. : International Trade & Finance, (Hindi & English), Vide Vision Publisher, Jaipur.
- Singhal :AntarashtriyaArthshastra, Sahitya Bhawan, Agra
- Agarwal, Singh, & Gupta: International Trade & Finance, RBD, Jaipur.

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SESSION 2028-29

SEMESTER	**V**
NAME OF COURSE	**MERCHANT BANKING & FINANCIAL SYSTEM**
COURSE CODE	**02/BFE/MNR/301T**
COURSE TYPE	**MNR**
LEVEL OF THE COURSE	**5.5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: The course aims at developing necessary skills for applying the principles of financial analysis to management of funds by merchant banks .

Unit 1: Merchant Banking: Nature and Scope Types of Merchant Bankers, Regulation of Merchant Banking Activity, Project Preparation and Appraisal, Types of Securities, Money Market Instruments.

Unit 2: Design of capital Structure: Savings and Primary Markets, SEBI Guidelines for Public Issues, Pre-issue Management, Types of Issues and Analysis of Prospectus, Public Issue through Prospectus, Private Placement Bought out Deals, Book Building Method Pricing of Securities,

Unit 3: Management of Public Issues, Coordination, Marketing and Underwriting Allotment/ Refunds Listing Requirement, Loan Syndication; Domestic and External, Buy-Back of Shares.

Unit 4: Mergers, Acquisitions, Amalgamations and Takeovers Advisory Services, Non-Residents, Indian Investors, Overseas Corporate Body, Foreign Institutional Investors and Recent Developments.

Unit 5: Regulation of futures markets: -Regulatory instruments in India, Issue in Regulations, FMC, NCDC, MCX and other Exchanges.

Suggested Readings:-

Gurusamy; Merchant Banking and Financial Services; Publisher: Tata McGraw Hill.
Dr K Ravichandran, Merchant Banking and Financial Services, HPH.
K C Gupta and Joginder Singh, Merchant Banking in India; RBSA Pub.
Stanley Chapman, The Rise of Merchant Banking;
Thomson Learning, Commercial Bank Management , Rose Peter Thomson Learning, Bank Management Koch;
Robert W Kolb; The Commercial Bank Management; Thomson Learning

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SESSION 2028-29

SEMESTER	**V**
NAME OF COURSE	**PERSONALITY DEVELOPMENT AND COMMUNICATION SKILLS**
COURSE CODE	**02/BFE/MDC/301T**
COURSE TYPE	**MDC**
LEVEL OF THE COURSE	**5.5**
CREDITS	**3**
TOTAL MARKS	**15+60=75**

Course Objective: The objective could be about developing a specific skill or behaviour, or increasing knowledge and communication skills among students.

Unit 1: Introduction to Communication
Meaning and definition of communication; Communication process; Functions, objectives, and importance of communication; Essentials of good communication.

Unit 2: Barriers and Cross-Cultural Communication
Communication barriers; Types of barriers; Overcoming communication barriers; Cross-cultural communication and its significance.

Unit 3: Written Communication
Need and functions of business letters; Planning and layout of business letters; Essentials of effective correspondence; Advantages and limitations of written communication.

Unit 4: Oral Communication
Meaning, nature, and scope of oral communication; Principles of effective oral communication; Techniques of effective speech; Art of listening; Principles of good listening; Advantages and limitations of oral communication.

Unit 5: Personality Development
Concept of personality; Dimensions of personality; Term personality development; Significance of personality development.

SUGGESTED READINGS:

- Business Communication-K.K.Sinha-Galgotia Publishing Company, NewDelhi.
- Media and Communication Management - C. S. Rayudu - Himalaya Publishing House, Bombay.
- Essentials of Business Communication-Rajendra Paland J.S.Korlhalli–Sultan Chand & Sons, NewDelhi.
- BusinessCommunication-Dr.S.V.Kadvekar,Prin.Dr.C.N.RawalandProf.RavindraKothavade-DiamondPublications,Pune.
- CommunicatetoWin-RichardDenny-KoganPageIndiaPrivateLimited,NewDelhi.
- You Can Win- Shiv Khera- Macmillan India Limited
- Group Discussion and Public Speaking - K. Sankaran and Mahendra Kumar - M.I.Publications,Agra

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SESSION 2028-29

SEMESTER	**V**
NAME OF COURSE	**MICRO FINANCE**
COURSE CODE	**02/BFE/SEC/301T**
COURSE TYPE	**SEC**
LEVEL OF THE COURSE	**5.5**
CREDITS	**3**
TOTAL MARKS	**15+60=75**

Course Objective: The course aims to provide the thorough understanding about micro finance and apply knowledge and understanding to provide effective Microfinance solutions for customers.

Unit 1: Introduction to Microfinance

Microfinance: Meaning and definition; Salient features and benefits; Target groups; Role of microfinance in poverty alleviation in rural areas; Microfinance and women empowerment.

Unit 2: Evolution and Development of Microfinance in India

Microfinance as a tool for development; Evolution and characteristics of microfinance in India; Present status and future prospects of microfinance.

Unit 3: Microfinance Models and Delivery Mechanisms

Microfinance delivery methodologies; Innovative and creative microfinance models; Role of institutions in microfinance; Monitoring and evaluation practices.

Unit 4: Microfinance Operations and Emerging Issues

Scale of microfinance operations; Microfinance and financial institutions; Microfinance and social interventions; Emerging issues in microfinance.

Unit 5: Debates, Challenges and Principles of Microfinance

Key debates: Interest rates, use of loans, outreach vs. impact, gender issues; Benefits and limitations of microfinance; Microfinance standards and principles; Criticisms of microfinance.

SUGGESTED READINGS:

- H.L.Bhatia: Public Finance: Vikas Publishing House, New Delhi
- M.C.Vaish: Macro Economics Theory, Vikas Publishing House, New Delhi
- A.Sharmila: Business Policy, Vikas Publishing House, New Delhi
- Bimal Jaiswal: Banking Operation Management, Vikas Publishing House, New Delhi
- Singh & Bani: Behavioural Finance, Vikas Publishing House, New Delhi
- N.K.Sengupta: Government & Business, Vikas Publishing House, New Delhi
- Armendaviz& Morduch: Economics of Micro Finance, PHI, Delhi
- Kennedy: Applied Computational Economics & Finance, PHI, Delhi
- Kaushik &Rengarajen: Micro Finance & Women's Empowerment, Serials Publication
- Ratan Kumar: Cooperative & Microfinance, Serial Publication

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SESSION 2028-29

SEMESTER	**VI**
NAME OF COURSE	**ECONOMIC LAWS &TAXATION**
COURSE CODE	**02/BFE/MJR/351T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**5.5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective:-To generate revenue for the government to fund its various activities and programs, such as infrastructure development, social welfare, and national defence.

Unit1: Consumer Protection Act, 1986: Nature and Scope, Salient Features, Objective, Right of Consumer under this Act, , Remedies, Salient Features of Payment of Wages Act, 1936.

Unit2: Workmen Compensation Act, 1923, Main provision, Salient Feature of Factories Act, 1948, Black Money Act 2015 – Main Highlights.

Unit3: Income Tax: Definition: Assessment year, Previous year, Income, Assessee, Casual Income. Exempted Income under I.T. Act, Tax Evasion, Tax Avoidance, Residence and Types of Residence. Income from salary.

Unit4: Income from House Property, Depreciation Allowance, Business & Profession, Capital Gain, Income from other Sources

Unit 5: Set Off and Carry Forward of Losses, Deduction from Gross Total Income, Assessment of Individual, Income Tax Authorities and their Powers

BOOKS RECOMMENDED

- Giri, V.V. :Labour Problems in Indian Industries
- Trivedi :Labour Legislation in India
- Sinha, V.V. &Sharma :Arathasastra
- Pant, S.C. : Indian Labour Problems
- Mahrotra, H.C. : Income Tax Law and Practice
- Patel and Choudhary : Income Tax
- Gupta and Modi : Income Tax Law , Bare Acts

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SEMESTER	**VI**
NAME OF COURSE	**INDUSTRIAL AND LABOUR ECONOMICS**
COURSE CODE	**02/BFE/MJR/352T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**5.5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: This course introduction students to the application of various tools and techniques of Industrial and labour relationships an management

Unit 1: Industrialization: Meaning, Strategies and Pattern of Industrial Growth, Industrial Productivity, Determinants of industrial growth. Impact and advantages of industrialization. Dangers of heavy industrialization, changes in Indian Economy in recent years.

Unit2: Industrial Policy: Industrial (Dev. and Regulation) Act,1951. Licensing Policy, Policy towards multinationals, Industrial Location: Theories, Factors influencing location, Tariff Policy. Rationalisation: Object, Importance, Merits.

Unit3: Issues of Indian Industry: Growth and Changes in Structure, Public Sector: Shortcoming, New Economic Policy, Pricing Policy, Industrial Sickness: Causes, Remedial Action. Private Sector: Growth, Characteristics, Contribution, Defects, Liberalisation and Private Sector.

Unit 4: Labour Economics: Meaning and scope, Labour and Labour welfare: Concept, Principles, Labour welfare in Indian Industries: Internal and external welfare facilities. Factories Act 1948: Different definition; Workers: Rights, Obligation, Occupier and his duties.

Unit 5: Theory of Wages: Living wage, minimum wage, need based wage, Deduction from wages, claims for wrongful deductions. The Payment of wage Act, 1936 and Minimum Wages Act, 1948: Object, Scope of the act, Fixation and revision of minimum wages, Advisory and Central Advisory Board, Safeguard on payment of Minimum Wages.

BOOKS RECOMMENDED:

- Srivastava, S. C. (2010). *Industrial relations and labour law*. New Delhi: Vikas Publishing House.
- Pylee, M. V., & George, S. (1996). *Industrial relations and personnel management*. New Delhi: Vikas Publishing House.
- Davar, R. S. (1992). *Personnel management and industrial relations*. New Delhi: Vikas Publishing House.
- Kuchhal, S. C. (1980). *Industrial organisation*. New Delhi: Chaitanya Publishing House.
- Agarwal, A. N. (2019). *Indian economy*. New Delhi: New Age International Publishers.
- Datta, B., & Sundaram, K. P. M. (2018). *Industrial economics*. New Delhi: S. Chand Publishing.

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SESSION 2028-29

SEMESTER	**VI**
NAME OF COURSE	**ENTREPRENEURSHIP AND SMALL BUSINESS**
COURSE CODE	**02/BFE/MNR/351T**
COURSE TYPE	**MNR**
LEVEL OF THE COURSE	**5.5**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: The course aims to acquaint the students with challenges of starting new ventures and enable then to investigate, understand and internalize the process of setting up a business.

Unit 1: Entrepreneurship: Definition, Concept, Classification, Nature and Importance of Entrepreneurship, Entrepreneurial Environment, Entrepreneurship vs. Professional Manager, Entrepreneurial Development, Development of Women Entrepreneurship, Problem of Entrepreneurship.

Unit 2: Entrepreneurial Development: Environmental Factors affecting Entrepreneurial Development, Entrepreneurial Development Programme and their Evaluation, Role of Government and their policies, Other Institutions in Entrepreneurial Development.

Unit 3: Project Management: Introduction, Significance, Definition of the Project, Project Planning, Project Development Cycle, Project Identification and Formulation, Project Report, Identification of Investment, Project Appraisal, Location of an Enterprise and Choice of Organization.

Unit 4: Management of Small Units: Importance of Small Units and Government Policy, Various Specific Issues related to Production, Marketing.

Unit 5: Personnel and Financial Management of Small Scale Units, Management of Small units, Reservation of Spheres and Concession for Small Units. Industrial Sickness and Small Units: Causes, Prevention and Remedies.

Suggested Readings:

- Hisrich, Robert D., Michael Peters and Dean Shepherded, Entrepreneurship, Tata McGraw Hill, ND
- Barringer, Brace R., and R., Duane Ireland, Entrepreneurship, Pearson Prentice Hall, New Jersy (USA).
- Lall, Madhurima, and Shikha Sahai, Entrepreneurship, Excel Book, New Delhi.
- Charantimath, Poornima, Entrepreneurship Development and Small Business Enterprises, Pearson Education, New Delhi.

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SESSION 2028-29

SEMESTER	**VI**
NAME OF COURSE	**BUSINESS FINANCE**
COURSE CODE	**02/BFE/VAC/351T**
COURSE TYPE	**VAC**
LEVEL OF THE COURSE	**5.5**
CREDITS	**3**
TOTAL MARKS	**15+60=75**

Course objective: After completing this course, learners will understand the concept and sources of business finance and evaluate different financing options. They will gain knowledge of financial management, including investment, financing and dividend decisions, along with financial planning and capital structure. Learners will also develop an understanding of financial markets, internal trade and their functioning. Additionally, they will be able to explain international trade procedures, documentation and the role of global institutions like WTO.

Unit I: Concept and Sources of Business Finance

Concept of business finance; Owners' funds: equity shares, preference shares, retained earnings; Borrowed funds: debentures and bonds, loans from financial institutions and commercial banks; Public deposits; Trade credit; Inter Corporate Deposits (ICD)

Unit II: Financial Management

Concept, role and objectives of Financial Management; Financial decisions: Investment , Financing, Dividend; Financial Planning: concept and importance ; Capital Structure: concept and factors affecting it; Fixed and Working Capital: concept and factors affecting their requirements

Unit III: Financial Markets

Financial Markets: Concept. Money Market: Concept. Capital market and its types (primary and secondary). Stock Exchange— Functions and trading procedure. Securities and Exchange Board of India (SEBI)— objectives and functions.

Unit IV: Internal Trade

Internal trade— meaning and types of services rendered by a wholesaler and a retailer. Types of retail trade— itinerant and small-scale fixed shops retailers. Large scale retailers— Departmental stores, chain stores. GST (Goods and Services Tax): Concept and key-features.

Unit V: International Trade

International trade: concept and benefits. Export trade— Meaning and procedure. Import Trade— Meaning and procedure. Documents involved in International Trade; indent, letter of credit, shipping order, shipping bills, mate's receipt (DA/DP). World Trade Organization (WTO) meaning and objectives.

SUGGESTED READINGS:

- **Business Finance** – Dr. S. N. Maheshwari (Sultan Chand & Sons)
- **Financial Management** – I. M. Pandey (Vikas Publishing House)
- **Financial Management: Text and Problems** – M. Y. Khan & P. K. Jain (McGraw Hill India)
- **Indian Financial System** – Bharati V. Pathak (Pearson India)
- **Financial Markets and Services** – Gordon E. & Natarajan K. (Himalaya Publishing House)
- **Marketing Management (Indian Context)** – Ramaswamy V. S. & Namakumari S. (McGraw Hill India)

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SESSION 2029-2030

SEMESTER	**VII**
NAME OF COURSE	**MONETARY ECONOMICS**
COURSE CODE	**02/BFE/MJR/401T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**6**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: -This course exposes the students to the working of money and banking system prevailing in India.

Unit 1: Money and Economic Process, characteristics of Money, its static and dynamic functions, the influence of money on the functioning of the economy; Role on money in a capitalist; Socialist; and planned economy. Demand for money in developed and under-developed system, Determinants of the supply of money-Monetary versus real liquidity.

Unit 2: Value of Money (Theories) : Commodity theory of money transaction, type of quantity theory and the Marshallian version. Fisher's equation. A criticism of the quantity theory of the transaction type. Cash balance type of quantity theory, saving and investment theory. Keynes Theory of money and prices.

Unit 3: The theory of trade Cycle: Nature of Trade cycle phases in standard trade cycle-Hawtery's theory, Hayek's Monetary theory over investment theory Keynes Multiplier theory, Hick's theory and recent advances, in trade cycle theory. Mode of operation of the multiplier and accelerator, a brief critical study of the other theories, Remedies for trade cycle.

Unit 4: Monetary Policy: Objective of monetary policy under static cyclical and growth settings. Fiscal and planning policies – rule versus discretion in determining monetary expansion. Targets and indicators of monetary policy. Immediate targets, Intermediate targets and ultimate targets. Monetary policy in India: Structure of Interest rates in India.

Unit 5: Forms of International Liquidity: International Monetary standards-Role of IMF. The status of gold Reform proposals for liquidity supply, special Drawing Rights. Foreign exchange control in India, International currency problems.

Suggested Reading:

- Dr. Atmanand, Managerial Economics, Excel Books, Delhi.
- Haynes, Mote and Paul, Managerial Economics — Analysis and Cases, Vakils. Feffer and Simons Private Ltd., Bombay.
- Hague, D.C., Managerial Economics. Introduction to Managerial Economics, Hutchinson University Library.
- Malcolm P. McNair and Richard S. Meriam, Problems in Business Economics, McGrawHill Book Co., Inc.

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SEMESTER	**VII**
NAME OF COURSE	**INSURANCE & RISK MANAGEMENT**
COURSE CODE	**02/BFE/MJR/402T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**6**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: This course exposes the students to the various concepts of insurance facilities and its management and provides an in depth study of various issues there under.

Unit 1: **Introduction:** Concept of risk, Types of risk, Assessment and Transfer, Sources and Measurement of risk, Risk evaluation and Prediction, Disaster risk management, Risk retention and Transfer

Unit 2: **Insurance I**: Concept of Insurance, Need for insurance, Principles of utmost good faith, Insurable interest, Indemnity, Economic Function, Proximate cause, Subrogation and Contribution.

Unit 3: **Insurance II**: Types of Insurance: Life and Non-Life Insurance; Features, Need and Policies of insurance; Re-insurance and Co-insurance: Features, Objectives and Methods; Bancassurance – features and Merits.

Unit 4: **Insurance & Risk Management**: Legal aspects of insurance contract, Loss Assessment and Loss control, Control of Malpractices and Mis-selling, Exclusion of perils, Actuaries, Computation of Insurance premium.

Unit 5: - **Regulatory Framework of Insurance**: Regulatory Framework of Insurance, IRDA Act 1999: objectives of IRDA, Composition of IRDA, Duties, Powers and Functions of IRDA, Role of IRDA, Delegation of Powers, establishment of Insurance Advisory Committee, powers to make regulations.

Suggested readings :

- Gulati, Neelam. C. (2011), Banking and Insurance, Excel Books.
- Gulati, Neelam. C. (2013), Principles of Risk Management and Insurance, Excel Books.
- Krishnaswamy, G. (2009), Principles and Practice of Life Insurance, Excel Books.
- Misra, M.N. and Mishra, S.B. (2009), Insurance Principles and Practices, S. Chand Publication.
- Sahoo and Das (2009), Insurance Management: Text and Case, Himalaya Publication

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SEMESTER	**VII**
NAME OF COURSE	**ECONOMICS OF INDUSTRIAL RELATIONS**
COURSE CODE	**02/BFE/MJR/403T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**6**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: This Course aims at acquainting the student with the emerging issues in the field of labour relations with Indian industries.

Unit 1: Industrial Relations: Definition, Importance, Determining Factor, Causes and suggestions of Poor Industrial Relations. Collective bargaining : concept, need, practice and progress, strikes and lockout: Right to strike and workout, Worker's Participation in management: Meaning, object, Forms, Merit and Demerit. Social Security: Definition, Need, Significance, Working of the various Social Security measures.

Unit 2: Industrial Discipline: Meaning, Objectives, Principles, Types, Act of Misconduct, causes of indiscipline, Measure, Kinds of Punishment, Procedure for taking disciplinary action. Grievances: Definition, Causes, Features of grievance procedure.

Unit 3: Personnel Management: Definition, Nature, Objective, Scope, Principles and functions, Organisation of personnel department, role of a personnel officer; line and Staff function; Recruitment, induction; promotion and transfer, development and training.

Unit 4: Wage and Salary Administration: Meaning, Classification, Principles, Wage variation, Methods of Payment, wage incentives essential of a good incentive plan. Non-wage incentives: Meaning, Role, Fringe Benefits: Meaning, Features, Kinds, Growth factors of Fringe Benefits.

Unit 5: Human Relation: Need, Objectives, Scope, Themes, causes of slow Human Relation in Industry, Suggestions to improve Human Relation, Philosophy of Human Relation.

BOOKS RECOMMENDED :

- Agarwal, R.D. :Dynimics of Labour Relation in India
- Agnihotry, V. : Industrial Relation in India
- Gadgil, D.R. : Industrial Relation in India
- Davar, R.S. : Personnel Management and Industrial Relation Chatterjee, R.N. : Management of Personnel in India Sharma, D.C. and R.C. : Industrial Relations and Personnel Management
- Ghosh, Biswanath: Industrial Relations of Developing Economy, Himalaya Publishing House, Delhi

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SEMESTER	**VII**
NAME OF COURSE	**INVESTMENT MANAGEMENT**
COURSE CODE	**02/BFE/DSE/401T**
COURSE TYPE	**DSE ELECTIVE**
LEVEL OF THE COURSE	**6**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

Course Objectives: The course aims to develop an understanding of investment concepts, various investment avenues, and the factors influencing investment decisions, along with risk–return analysis and risk management techniques. It also focuses on valuation theories and models for securities such as bonds, shares and real estate, and examines investment strategies including tax planning. Further, it enables learners to understand fundamental and technical analysis and interpret investment reports for informed decision-making.

Unit-I: Investment Concept, Investment and Gambling, Influencing factor of investment decision: Financial decision Vs Investment, Process of Investment Program.

Unit-II: Investment Avenues: Investment Classification: Bonds, Preference Shares, Equity Shares, Public Issue, Private Placement, Right Issue, Government Securities, Post Office Deposits, Real Estates, venture Capital, Mutual Fund, Precious Metals, Life Insurance etc. Risk & Return: Meaning and Concept of Return, Various Techniques Used in Measurement of Return. Classification of Risk. Measurement (SD & Variance) and Management of Risk

Unit-III: Valuation & Analysis of Securities: Bond Theories & Valuation Models, Valuation of Bonds, Preference Share, Equity Shares, Real Estate

Unit-IV: Investment and Tax Planning: Exemption and Deduction, Equity Analysis & Equity Research Report.

Unit-V: Fundamental Analysis, Technical Analysis, Interpreting Research Report.

Suggested Books and References

1. Prasanna Chandra: Investment and Portfolio Management
2. S.K Evein: Security Analysis and Portfolio Management
3. V.K Bhalla: Investment Management.
4. Preeti Singh: Investment Management

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SEMESTER	**VII**
NAME OF COURSE	**RURAL CREDIT & FINANCE**
COURSE CODE	**02/BFE/DSE/402T**
COURSE TYPE	**DSE**
LEVEL OF THE COURSE	**6**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

Course Objectives:

The course aims to develop an understanding of the role and characteristics of Indian agriculture in economic development and to critically examine the agricultural finance system, including the role of credit. It also focuses on analysing cooperative banking structure, theories of agricultural finance such as risk, demand–supply and cost, and principles of cooperative credit. Further, it enables learners to study rural finance and microfinance institutions, their delivery mechanisms and their impact on rural economies.

Unit -I : Role and Characteristics of Indian Agriculture: Introduction, Role of Agriculture in Economic Development, Characteristics of Indian Agriculture.

Unit-II : Critical Review of Agricultural Finance: Role of Credit in Agriculture, Agricultural Finance in India, Classification of Agricultural Finance, Significance of Cp Credit, Some Issues of the Present System. Financial Intermediaries in Agriculture: Functions, Structure and Performance.

Unit-III : Cooperative Banks: Concept and special features of co-operative banking, Structure of cooperative credit system in India, Primary Level Credit Institutions (PACs, LAMPs, MPCS, FSS) their functioning and problems, District Central Cooperative Banks Structure and functions, Apex Co-operative Banks Structure and functions, Impact of liberalization on Cooperative Banks with particular reference to de-regulation of interest rates and prudential norms.

Unit-IV : Theories of Agricultural Finance: Risk and Uncertainty Theory, Demand and Supply Theory, Business Vs. Social and Moral Theory, Cost Theory, Productive Vs. Consumption; The concept of 3 C's, 7 P's and 3R's of credit, Credit Analysis, Kind Loans Vs. Cash Loans, Principle of Micro and Macro-Finance, Principle of Supervised Credit, Principle of Crop Loan, Principle of Co-op. Credit, Principle of Better Credit.

Unit-V : Rural Finance and Microfinance: Players and Approaches; Microfinance & Rural Finance - Lessons from microfinance and historical interventions, Rural finance: approach, delivery channels and factors involved, and linkages, Triangle of microfinance.

Suggested Books and References:

1. A. Ranga Reddy, Agricultural Development Rural Credit and Problems of Its Recovery, Mittal Publications.
2. Barry. P.J., and P.N. Ellinger, Theories of Agricultural Finance, Jugale. Atlantic Publishers.
3. Ross. S.A., R.W. Westerfield, B.D. Jordan, Essentials of Corporate Finance. The McGraw Hill /Irvin, 2011.
4. Keown, A.J., Martin, J.W. Petty and D.F. Scott, Foundations of Finance. 7th ed. Prentice Hall, 2010

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Three / Four Year Undergraduate Programme B.COM BUSINESS FINANCE AND ECONOMICS
B.Com. Honors SYLLABUS, SEMESTER VII
SESSION 2029-2030

SEMESTER	**VII**
NAME OF COURSE	**INDIAN ECONOMY**
COURSE CODE	**02/BFE/DSE/403T**
COURSE TYPE	**DSE**
LEVEL OF THE COURSE	**6**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

Course Objectives:

The course aims to provide an understanding of various aspects of the Indian economy, highlighting its problems and achievements. It also enables students to critically evaluate economic policies and assess their impact on different sectors and society.

UNIT-I: Indian Economy: Features of Indian Economy, Causes of under development of Indian Economy, Determinants of Economic development, Sustainable Development Goals, Viksit Bharat 2047. Economic Planning: Meaning, Objectives and Significance. NITI Aayog: Objectives and Functions.

UNIT-II: Population Explosion, Unemployment, Poverty and Economic Disparities in India.

UNIT-III: Agriculture: Role of Agriculture in Indian Economy, Green Revolution, Crop Pattern, Commercialisation of Agriculture and Minimum Support Price.

UNIT-IV: Economic Reforms: Concept and Impact of Liberalization, Privatization and Globalization on Indian Economy. Globalization and Swadeshi / Make in India. Public Sector: Role and Problems of Public Sector.

UNIT-V: Industrial policy, Monetary policy, Fiscal policy, Commercial policy and Exchange Rate policy of India

Suggested Books and References:

1. Swami & Gupta, "Economic Environment in India", RBD, Jaipur
2. Sundaram & Dutt, "Indian Economy" S Chand & Sons, New Delhi.
3. Ishwar C. Dhingra, "The Indian Economy Environment and Policy", S Chand & Sons, New Delhi.
4. Mathur, Mishra, Vyas, "Economic Environment in India", RBSA Publication, Jaipur
5. A N Agarwal, "Indian Economy", New India International Ltd, Chennai
6. Puri and Mishra, "Indian Economy", Himalaya Publishing House, Mumbai.

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SEMESTER	**VII**
NAME OF COURSE	**RURAL ECONOMY OF RAJASTHAN**
COURSE CODE	**02/BFE/DSE/404T**
COURSE TYPE	**DSE**
LEVEL OF THE COURSE	**6**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

Course Objectives:

The course aims to provide an understanding of the basic characteristics and economic position of Rajasthan, including its demographic, occupational and resource structure. It focuses on population growth, human resource development, natural resources, agriculture and industrial development including tourism. It also enables learners to analyse key issues such as poverty, unemployment, economic reforms and major development projects including public–private partnerships.

Unit 1: Basic Characteristics of the Economy of Rajasthan, Position of Rajasthan in Indian Economy. Rajasthan's Physiographic, Population, Occupational Structure. Causes of low literacy rates in Rajasthan.

Unit 2: Main causes of population growth in Rajasthan. Government Measures towards Population Control. Human Resource Development in Rajasthan.

Unit3: Natural Resources: Land, Water, Livestock and Wildlife. Mineral Resources and New Mineral Policy of Rajasthan. Agriculture: Land Utilization, Cropping Pattern and Main Crops in Rajasthan. Agriculture Development during Five-year Plans, Land Reforms in Rajasthan.

Unit 4: Industry: Salient Features. Role & Importance of Small-Scale Industries in the Industrial Development of Rajasthan. Main problem of small-scale industries and suggestions to improve them. Tourism Development in Rajasthan. Main Features of Tourism in Rajasthan

Unit 5: Poverty and Unemployment in Rajasthan, its Causes and Remedies. Economic Reforms in Rajasthan. Growth, Development and Planning with reference to Rajasthan, Major Development Projects of Rajasthan, Public-Private partnership model.

Recommended Books:

1. L.N. Nathuramka: Economy of Rajasthan
2. Government of Rajasthan: Economic Survey of Rajasthan (Latest)
3. Government of Rajasthan: Basic Statistics of Rajasthan-latest
4. Government of Rajasthan: Statistical Abstract of Rajasthan-Latest
5. Government of Rajasthan: Five Year Plan Documents
6. G.S. Bhatia: Economy of Rajasthan

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SEMESTER	**VIII**
NAME OF COURSE	**ECONOMIC ADMINISTRATION AND POLICY**
COURSE CODE	**02/BFE/MJR/451T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**6**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objectives:

The course aims to provide an understanding of the fundamentals of economic administration and the role of economic policies, controls and SEZs in industrial development, along with planning processes. It focuses on analysing centre–state financial relations, taxation systems such as VAT, Service Tax and GST within the constitutional framework.

Unit-I: The Concept of Economic Administration: Nature, Scope, Objectives and Techniques of Economic Administration and Constitutional Provisions in India.

UNIT-II: Present Economic Policies and Planning: Fiscal and Monetary policies. Industrial Policy, Economic Controls, Role of SEZ in Industrial Development; Planning Commission: Formulation and Evaluation of Plans.

Unit-III: Administration of Financial Resources: Central and State Financial Relations, The Constitutional Provisions, VAT, Service Tax, GST.

Unit-IV: Present Finance Commission: Its recommendations and effects on fiscal policy of the Government, Administration of Public Debt of India. The External resources and problems.

Unit-V: Financial Administration of the Indian Union: Centre, State and Local Finances: Parliament and Public Accountability: The role of Estimates Committee, Public Accounts Committee, Comptroller & Auditor General of India, Leakage in Financial Administration.

Books Recommended:

1. Chanda, Ashok: Indian Administration
2. Bhargava, R.N.: Indian Public Finance
3. Prem Chand: A Control of Public Expenditure in India
4. Lewis, W.A.: Principles of Economics
5. Tandon, B.C. Economic Planning
6. Mishra and Puri: Indian Economy

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SESSION 2029-2030

SEMESTER	**VIII**
NAME OF COURSE	**COMMERCIAL BANK MANAGEMENT**
COURSE CODE	**02/BFE/MJR/452T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**6**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Objective: The course aims at developing necessary skills for applying the principles of financial analysis to management of funds by commercial banks .

Unit 1: An Introduction to the Banking Business: Present structure of Commercial Banking System in India, Management and Organizational Set-up of the Commercial Banks in India, Recent trends of banking development in India

Unit 2: Asset Liability Management Techniques and Hedging Interest Rate and Credit Risk, Determining and Measuring Interest Rates and Controlling a Bank's Interest-Sensitive Gap, The concept of Duration and Managing a Bank's duration Gap, Credit Derivatives, Managing the Bank's Investment Portfolio and Liquidity Position, The Investment function in Banking, Liquidity and Reserve Management Strategies.

Unit 3: Managing Bank Sources of Funds, Management of Capital Funds, Management of Deposit, Management of primary and Secondary Reserves.

Unit 4: Management of Loans, Working capital Financing, Consumer and Housing loans, Equipment Financing, Priority Sector Lending, Export Financing.

Unit 5: Non Fund Based Services; Letter of Guarantee, Depositary Services, Portfolio Management, Bank, Assurance; Mutual Fund Marketing, other Allied Services, E-Banking; Network Banking, MIS in Banking Recent Developments in Indian Banking Industry.

Suggested Readings:

Thomson Learning, Commercial Bank Management , Rose Peter Thomson Learning, Bank Management Koch;
Robert W Kolb; The Commercial Bank Management; Thomson Learning

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SEMESTER	**VIII**
NAME OF COURSE	**FINANCIAL PLANNING**
COURSE CODE	**02/BFE/DSE/451T**
COURSE TYPE	**DSE**
LEVEL OF THE COURSE	**6**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

Course Objective(s):

1. Analyse the impact of socio-economic and political factors on goal based financial planning and decisions.
2. Understand the fundamental concepts and importance of financial planning and identify the steps involved in the financial planning process.
3. Evaluate various types of investments products and assess their risk and return characteristics
4. Understand the importance of retirement savings to develop retirement planning options and strategies.

SYLLABUS

Unit 1: Introduction to Financial Planning; Analysis of social, political and economic environment, assessment of psychological and financial needs- real v/s perceived, identifying financial goals, types of Goals, concept and benefits of saving, financial discipline. Definition, need and scope of financial planning. Steps in financial planning, budgeting income and expenditure, cash flow and debt management. Risk-Return analysis, concept of Time Value of Money. Components of a financial plan. Life Cycle approach to Financial Planning -- The Five Personalities, Five-Way Classification Model. Assessing individual risk taking level.

Unit 2 : Investment Planning Investment definition, need for investment, investment v/s speculation v/s gambling. Objectives of investment. Principles of successful investing. Concept of measurement of risk and return. Popular investment avenues and their characteristics – Stocks, Bonds, Mutual Funds, Gold / Silver, Real Estate, ETFs, Commodities, banking products, Unit Linked Insurance Products (ULIPS), overseas investment avenues etc.

Unit 3: Computing risk and return of investment avenues. Mapping investment avenues with the financial goals. Diversification and building an investment portfolio. Effect of cultural perspectives on investment behavior. Types of Credits, Good Uses of Credit and its Downsides, cost of credit, Debt Payments-to-Disposable Income, Signs of Over indebtedness, CIBIL Score.

Unit 4: Retirement Planning Principles, stages and steps in retirement planning. Various retirement schemes – Employee Provident Fund, Public Provident Fund, Superannuation Fund, Gratuity, National Pension Scheme, Old Pension Scheme, Other Pension Plans. Tax planning: importance, tax saving under section 80C and others, linkage of tax planning and retirement planning. Effect of cultural perspectives on retirement planning.

Unit 5: Insurance and Estate Planning Insurance Planning-Meaning- Risk Management -Risk Exposures- Role of Insurance company in advisor Selection-Various strategic solutions for Insurance Planning-Estate Planning Terminology-Process of Estate Planning-Wealth Distribution Goals-Strategies for Estate Planning. Practical Orientation: Prepare a Financial Plan for a Person / Manager / Entrepreneur / Director / CEO of a Company / Bank / Insurance Agent, considering his / her current expense level, future needs of family, retirement age and contingency funds/ Time Value of Money

Textbooks (Latest Editions)

1. Gitman, L. J., & Joehnk, M. D.; Personal financial planning. South-Western Cengage Learning.
2. Keown, A. J.; Personal finance: Turning money into wealth. Pearson
3. Kapoor, J. R., Dlabay, L. R., Hughes, R. J., & Hart, M. M.; Focus on Personal Finance: An Active Approach to help you develop successful financial skills. McGraw-Hill Education.

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B.Com. Honors SYLLABUS, SEMESTER VIII
SESSION 2029-2030

SEMESTER	**VIII**
NAME OF COURSE	**PUBLIC FINANCE**
COURSE CODE	**02/BFE/DSE/452T**
COURSE TYPE	**DSE**
LEVEL OF THE COURSE	**6**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

Course Objective: The objective of the course is to help students to understand the conceptual framework of public finance and its applications under various environment constraints

Unit 1: Public Finance - Meaning, Nature and Scope, Principles, importance of public finance. Principle of Maximum Social Advantage. Difference between public Finance and Private Finance. Public Finance and Economic Development.

Unit 2: Public Expenditure: Meaning, classification, Objective, importance and Principles. Effects of Public Expenditure - production, consumption, saving, Investment and distribution. Trends and causes of rising public expenditure in India.

Unit 3: Public Revenue: Meaning, Significance & Sources, Functional and economic classification. Public Borrowing: Meaning, Nature, types, techniques of principles of public borrowing. Sources of Public debt and redemption of Public debt. Role and effects of public debt in economic Development Trends and causes of rise in public debt.

Unit 4: Taxation: Taxation-Types, Principle and Canons. Impact and Effects, Incidence of Taxes, Shifting of tax, Problem of tax evasion and black money, Taxable Capacity. Indian Tax System. Non tax revenues.

Unit 5: Fiscal Policy - Meaning, objective and tools, Fiscal Deficit, Fiscal policy in India, Finance Commission, Financial relationship between Centre and State, Major criterion for transfer of funds, Current Issue: Goods and Service Tax (GST): Concept and implications.

BOOKS RECOMMENDED:

- H.L.Bhatia: Public Finance, Vikas Publishing House, New Delhi
- H.L.Bhatia: Lok Vitt, Vikas Publishing House, New Delhi
- Hajela.T.N. Rajasva (H) Dalton, H. : Public Finance
- Hicks, U.K. : Public Finance
- Musgrave, R.A. : The Economics of Public Finance
- Prof. J.K. Mehta : Public Finance
- B.N. Gupta : Government Budgeting
- D.T. Lakadwala : Union State Finance Relation
- Dr.T.T.Sethi: Lokvitt evam Antarrashtriya Vyapar, LNAE Publishers, Agra
- M.L.Seth: Money, Banking, International Trade & Public Finance, LNAE Publishers, Agra

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B.Com. Honors SYLLABUS, SEMESTER VIII
SESSION 2029-2030

SEMESTER	**VIII**
NAME OF COURSE	**INDIAN FINANCIAL SYSTEM**
COURSE CODE	**02/BFE/DSE/453T**
COURSE TYPE	**DSE**
LEVEL OF THE COURSE	**6**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

Course Objective:

The objective of this course is to impart a sense of acquaintance in dealing with primary, secondary and international financial market.

Unit 1: Indian Financial System: Meaning, Structure. Financial Market: Characteristic, Importance, Classification. Market Types: Financial, Foreign Exchange and Insurance Market. Indian Money Market: Evolution, Objective, Importance, Players, Investments, Suggestion for improving money market, Policy development in Primary Market. Capital Market: Meaning, Importance, Recent trends, New Issue Market: Meaning, Functions, Instruments and its Mechanism, Problems and Remedial measures.

Unit 2: Stock Exchange: Definition, Features, Merit and demerit, Function, listing, Public issues. Securities contract and regulation Act: Objectives, Main provisions. Investor Protection: Complaints of investors, Redressal of Investor complaints, Removal of Grievance.

Unit 3: SEBI: Objectives, Organisation, Power of SEBI, Registration, insider dealing, online Real Time trading, Mobile Trading, Role and achievement of SEBI, Criticism of SEBI. Guideline of SEBI: General guidelines, new issue market, secondary market underwriting, Bonus issue.

Unit 4: Depository Custodian: Meaning, definition, Organisational Structure, Objectives, function and Role. Derivative Market: Concept, Benefits, Need and Importance. Credit rating: Objectives, function, Advantages, disadvantages, Rating process, Types, Credit rating Agencies in India.

Unit 5: Mutual fund: Meaning, regulation and operation, Types/Classification, Risk in Mutual fund, future of MF. Factoring: Meaning and Definition, function, services. Forfeiting: Meaning, drawback, factor affecting Forfeiting growth in India. Merchant Banker, Mutual fund, Guidelines of SEBI regarding Mutual Fund. Efficient Market Hypothesis: Meaning, Random Walk Theory, form of efficient Market, Corporate Governance: Meaning, definition, Government mechanism, Mandatory and non-mandatory Recommendation.

BOOKS RECOMMENDED

- Sapna Nibsaiya: Indian Financial System, S.Chand, New Delhi
- H.R.Machiraju: Indian Financial System, S.Chand, New Delhi
- C.Rama Gopal : Management of Financial Services, S.Chand, New Delhi
- PUnithavathy Pandian: Financial Services & Market, S.Chand, New Delhi
- PUnithavathy Pandian: Security Analysis & Portfolio Management, S.Chand, New Delhi
- Gurley, J. and Saw, E.S. : Money in a Theory of Finance, Washington, Brookings Institution
- Gold Smith, R.W.: Financial Institution, Random House
- Khan, M.Y. : Indian Financial Theory and Practice, Vikas Publishing House, Delhi
- Khan, M.Y. : Financial Services, Vikas Publishing House, Delhi

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SEMESTER	**VIII**
NAME OF COURSE	**MACRO ECONOMICS**
COURSE CODE	**02/BFE/DSE/454T**
COURSE TYPE	**DSE**
LEVEL OF THE COURSE	**6**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

Course Objective: The objective of this course is to impart basic concepts, principle sad theories of Macroeconomics to make the student and the function in go macro economy.

Unit I: Introduction to Macroeconomics and National Income

Macroeconomics: Definition, scope and importance; Macroeconomic variables—stock and flow. Circular flow of income: Two, three and four sector economies. National income: Definition, concepts and importance. Measurement of national income and difficulties in its measurement.

Unit II: Theories of Employment

Classical theory of employment and Say's Law of Market. Pigou's wage-price flexibility. Keynesian theory of employment: assumptions, concepts and model. Comparison between classical and Keynesian theories of employment.

Unit III: Consumption and Investment

Consumption: Factors and consumption function. Keynes' psychological law of consumption and life-cycle hypothesis. Investment: Types, factors and investment function, marginal efficiency of capital. Working of multiplier and accelerator.

Unit IV: Inflation and Trade Cycles

Inflation: Meaning and types. Measurement— Consumer Price Index (CPI) and Wholesale Price Index (WPI). Causes, consequences and control of inflation. Trade cycles: Phases, causes and controlling measures.

Unit V: Globalization, External Sector and Macroeconomic Linkages

Role of foreign trade and capital flows in domestic economy. Exchange rate systems: Fixed, flexible and managed floating. Balance of Payments: Structure, current account, capital account and their significance. Bilateral and multilateral trade agreements and WTO.

SUGGESTED READINGS:

- Macroeconomic Analysis
- Advanced Economic Theory (S. Chand, New Delhi)
- Macroeconomics (Kalyani Publishers, Ludhiana)
- Macro Economic Analysis and Policy (Himalaya Publications, New Delhi)
- Telugu Academy publications on Macroeconomics
- Dr. B. R. Ambedkar Open University study material on Macroeconomics

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SESSION 2029-2030

SEMESTER	**VIII**
NAME OF COURSE	**ECONOMIC THEORY OF DISTRIBUTION**
COURSE CODE	**02/BFE/DSE/455T**
COURSE TYPE	**DSE**
LEVEL OF THE COURSE	**6**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

Course Objective: This course is meant to acquaint the student with the principles of Business Economics as are applicable in business.

Unit 1: Factor Pricing: Meaning and Definition, Need, Problems, Importance, Theory of Distribution: Classical, Modern and Marginal Productivity Theory: Meaning, assumption, criticism, factor pricing under Perfect-competition, Imperfect Competition.

Unit 2: Rent: Concept, Economic Rent, Scarcity Rent, Quasi Rent, Factor affecting Rent. Theories of Rent: Ricardian theory, Modern theory, Rent element in wages-interest-profit, Relationship of Rent and price.

Unit 3: Wages: Meaning, Nominal and Real wage, Factors affecting Real wage, Theory of wages: Classical, Modern (Demand & Supply), Wage under perfect competition & imperfect competition. Trade Union: Concept, Functions, Objectives, Problems and role of Trade Unions in India.

Unit 4: Interest: Meaning, Definition, Gross and Net interest, components of interest, causes of variation in interest rate, economic progress and rate of interest, negative rate of interest, justification of interest under Capitalist Economy, Real and Monetary. Theories of Interest: Classical, Fisher's time preference, Neo-Classical, Loanable Fund, Keynes Liquidity Preference and Modern Theory.

Unit 5: Profit: Meaning, Concept of Gross and Net Profit. Theories of Profit: Dynamic, Risk bearing (Hawley's), Innovation, Uncertainty Bearing (Knight), Demand & Supply of Profit Theory. National Income: Concept, Methods, Problems and Economic Welfare

SUGGESTED READINGS :

- Amit Ahuja: Business Economics, S.Chand, New Delhi
- Amit Ahuja: Managerial Economics, S.Chand, New Delhi
- Amit Kumar Upadhyay: Principles of Economics, Vikas Publications, New Delhi
- D.N.Dwivedi: Essential of Business Economics, Vikas Publications, New Delhi
- D.N.Dwivedi: Principles of Economics, Vikas Publications, New Delhi
- Mathur B.L. Rathore M.S. and Dave R.K. : Business Economics (H & E), Vide Vision Publisher, Jaipur
- Seth M.L. : Principles of Economics, S.Chand, New Delhi
- Ahuja H.L. : Advanced Economic Theory, S.Chand, New Delhi
- Dewett K.K. : Modern Economic Theory, S.Chand, New Delhi

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SESSION 2029-2030

SEMESTER	**VIII**
NAME OF COURSE	**ECONOMIC GROWTH AND DEVELOPMENT**
COURSE CODE	**02/BFE/DSE/456T**
COURSE TYPE	**DSE**
LEVEL OF THE COURSE	**6**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

Course Objective: It will help students to gain an understanding of your own life experience, help others understand what they're going through, understand the relationship of society and individual growth, lead more effectively, and support the physical and mental health of others.

Unit 1: Concept, Meaning and Determinants of Economic Growth. Capital, human resource and economic development. Choice of techniques.

Unit 2: Role of the state in economic development. Monetary and Fiscal measures for accumulation of capital and acceleration of Economic Growth.

Unit 3: A study of growth and development models. Harrod Domar Rostow's stages of economic growth : Doctrine of Balanced and imbalanced growth. Big push theory, Liebenstein's critical minimum effort thesis, Myrdal's theory of circular causation.

Unit 4; Foreign Aid and International Capital Movement and Economic Growth, deficit financing as an instrument of economic development.

Unit 5: Indian planning and development a brief study of Indian plans with special reference to objectives resource mobilization, regional disparities and balanced regional development and saving and investment decision Indian planning and development a brief study of Indian plans with special reference to objectives resource mobilization, regional disparities and balanced regional development and saving and investment decision

SUGGESTED READINGS

1. A.P. Thirlwall, The Economics of Growth and Development, Vol-I. Caterloury, UK,1995.
2. Michael P. Todaro, Economic Development, Pearson Education India, 2002.
3. J.S.L. McCombie, Roger William Vickerman, Growth and Economic Development, Edward Elgar Publishing.
4. Higgins, B. Economic Development, Universal book stall, New delhi.
5. M.L. Jhingan, The Economics of Development and Planning
6. Todaero, M.P. Economic Development

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SESSION 2029-2030

SEMESTER	**VII**
NAME OF COURSE	**FINANCIAL AND MONETARY MANAGEMENT**
COURSE CODE	**02/BFE/MJR/411T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**6**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: The objective of the course is to impart a sense of acquaintance in dealing with financial institutions where economic forces are worked out. It aims to provide an understanding of the role played by various financial institutions in financing the needs of the economy.

Unit1: Money Function, significance, Alternative measures to money supply in India- Their different components, India Banking System : Definition, Types, Functions and Importance of Bank. Cyber Threat: Concept, Common Cyber Threats for Banks

Unit2: Fishers quantity theory of money, the Cambridge equation , The Keynesian approach, Saving and Investment Theory of Keynes, Business Cycle: Nature, Phases and Problems.

Unit 3: Full Employment Concept, Income and Employment Theories; Classical and Keynesian Theory. National Income: Definition, Concept, Measurement and Economic Welfare.

Unit 4: SBI: History, Objectives, Functions, Structures, and Recent Trends. RBI: Objectives, Functions, Structures and Credit Controls.

Unit 5: Development Bank: Organization, Management, Function and Achievements, Current Problems and Shortcoming of IDBI, IFCE, ICICI, Role of Development Banks, Rajasthan Financial Corporation.

Suggested Readings:

- The Total Money Makeover: A Proven Plan for Financial Fitness, Dave Ramsey
- The Basics of Public Budgeting & Financial Management, Charles E Menifield
- The Economist Guide to Financial Management, John Tennet
- Financial Management: Core Concepts, Raymond M Brooks
- Financial Management: Theory and Practice, Dr.Eugene F Brigham and C.Micheal Ehrhardt

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SEMESTER	**VII**
NAME OF COURSE	**DEVELOPMENT OF FINANCIAL INSTITUTIONS**
COURSE CODE	**02/BFE/MJR/412T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**6**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: -The objective of this course is to impart a sense of acquaintance in dealing with primary, secondary and international financial market.

Unit1: An overview of Financial Markets in India. Money Market-Indian Money Market – Composition and Structure
(a) Acceptance Houses (b) Discount Houses (c) Call Money Markets.

Unit 2: Capital Market: Security Markets (a) New issue Markets (b) Secondary Markets, Functions and Role of Stock Exchange, Stock Exchanges, National Stock Exchange (NSE) Bombay Stock Exchanges (BSE)Investors Protection: Grievance Concerning Stock Exchange Dealings and their Removal, Grievance cell in Stock Exchange, Security Exchange Board of India (SEBI).

Unit 3: Financial Services, Merchant Banking-Functions and Role, SEBI Guidelines, Ascertainment of Credit Rating concept, Function and Types, Mutual funds and Venture capital.

Unit 4: Investment, Meaning, Nature, Objectives and Process, Types of Investment, Alternatives of investment, Negotiable and Non-Negotiable Instruments. Security Analysis-Fundamental, Economic, Industrial and Technical Analysis.

Unit 5: Measurement of Return and Risk, Systematic and Unsystematic Risk, Security Risk and Return Analysis. Efficient Market Hypothesis-Weak, Semi Strong and Strong Market Capital Assets pricing Model.

Suggested Readings:

- Gurley,J and Saw,E.S : Money in a Theory of Finance, Washington, Brooking Institution
- Gold Smith, R.W. : Financial Institution, Random House
- Khan, M.Y. : Indian Financial Theory and Practice, Vikas Publishing House, Delhi
- Khan, M.Y. Financial Services, Vikas Publishing House, Delhi
- Bhalla V.K.: Financial Market, S chand, Delhi
- Mehta Jogendra: Mutual Fund & Stock Exchange, Aadi Publication, Jaipur
- Mathur B.L. & Dave R.K.: Financial Market Operations, (Hindi & English), Vide Vision Publisher, Jaipur
- Mishra V.K.: Financial Market Operations, (Hindi & English), RBD, Jaipur
- Saraswat & Choudhary: Financial Market Operations, (Hindi & English), RBD, Jaipur
- Garden, & Natarajan: Financial Market & Institution: Himalaya Publishing, Delhi
- Agarwal, Garden, & Natarajan: Indian Financial Market & Services: Himalaya Publishing, Delhi

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SEMESTER	**VII**
NAME OF COURSE	**PERSONAL FINANCE AND PLANNING**
COURSE CODE	**02/BFE/MJR/413T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**6**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: -This course exposes the students to the various concepts of finance and planning and provides an in-depth study of various issues thereunder.

Unit 1: Introduction to Financial Planning: Financial goals, time value of money, steps of financial planning, personal finance / loans education loan, car loan& home loan schemes. Introduction of savings, benefits of savings, management of spending & financial discipline, Net banking and UPI, digital wallets, security and precautions against Ponzi schemes and online frauds such as phishing, credit card cloning, skimming etc.

Unit 2: Investment Planning: Process and objectives of investment, Concept and measurement of return & risk for various assets class, Measurement of portfolio risk and return, Diversification & Portfolio formation. Real estate, financial derivatives & Commodity market in India. Mutual fund schemes including SIP.

Unit 3: Personal Tax Planning: Tax Structure in India for personal taxation, Steps of Personal tax planning, Exemptions and deductions for individuals, tax avoidance versus tax evasion.

Unit 4: Insurance Planning: Need for Protection planning. Risk of mortality, health, disability and property. Importance of Insurance: life and non-life insurance schemes.

Unit 5: Retirement Planning: Retirement Planning Goals, Process of retirement planning, Pension plans available in India Reverse mortgage, New Pension Scheme.

Suggested Readings:

- Chandra, P. Financial Management - Theory and Practice, New Delhi, Tata McGrawHill Publishing Company Ltd., 2002, p.3.
- Sudhindra Bhat, Financial Management, New Delhi, Excel Books, 2008
- Van Horne, J.C. and Wachowicz, Jr, J.M., Fundamentals of Financial Management,
- New Delhi, Prentice Hall of India Pvt. Ltd., 1996. p. 2.

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B.Com. Honors with Research SYLLABUS, SEMESTER VII
SESSION 2029-2030

SEMESTER	**VII**
NAME OF COURSE	**SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT**
COURSE CODE	**02/BFE/DSE/411T**
COURSE TYPE	**DSE**
LEVEL OF THE COURSE	**6**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

Course Objective: The objective of this course is to enable students learn various methods of building portfolio, evaluation and revision under various economic environmental constraints.

Unit 1: Introduction : Nature & Scope of Investment Management. Investment and specialization, Investment Media, Investment Process. Equity Research : Various aspects.

Unit 2: Security Valuation : Elements of Investment, Approaches to Investment Basic Valuation Models. Return : Measurement, Traditional Techniques, Holding Period, Yield, Risk Classification, Measurement, Investor's attitude towards Return and Risk.

Unit 3: Alternative forms of Investment, Divided policy and the investor: Kinds of Divided, Theories of dividend factors affecting dividend, decision of firm.

Unit 4: Fundamental Analysis : Economic Industry, Company, Ratio, book value, market value, Growth Income, Analysis of Management, Technical Analysis, Assumption Dow Theory, Technical indicators.

Unit 5: Efficient Market Theory : Efficient Market Hypothesis, Forms and test Portfolio Theories, Markavitz and Sharpe models.

Recommended books :

- Maclachlan, DIL, Guide to share investment, N.Y.Longman, 1977.
- Meredith, G.G., Capital Investment Decisions, N.Y., Harper & Row, 1969.
- Newlyn, W.T., Theory of Money, Clarendon press, Oxford, 1971.
- Prime, John H., Investment Analysis, New Jersey, Prentice Hall, 1967.
- Quirin, G. David, Capital Expenditure Decision, Homewood, Illinois, Friwin, 1967.
- Sametz, Arnold W., Prospects for Capital Formation and Capital Markets: Financial Requirements Over the Next Decade, Lexington, Lexington Books, 1978.
- Sudhindhra Bhat, Security Analysis and Portfolio Management, Excel Books

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SESSION 2029-2030

SEMESTER	**VII**
NAME OF COURSE	**Financial Market & Investment Management**
COURSE CODE	**02/BFE/DSE/412T**
COURSE TYPE	**DSE**
LEVEL OF THE COURSE	**6**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

Course Objective: To apply financial management concepts and tools to the decisions faced by a manager in investment decisions. To understand the role of financial markets.

Unit1: An overview of Financial Markets in India. Money Market-Indian Money Market – Composition and Structure (a) Acceptance Houses (b) Discount Houses (c) Call Money Markets.

Unit 2: Capital Market: Security Markets (a) New issue Markets (b) Secondary Markets, Functions and Role of Stock Exchange, Stock Exchanges, National Stock Exchange (NSE) Bombay Stock Exchanges (BSE) Investors Protection: Grievance Concerning Stock Exchange Dealings and their Removal, Grievance cell in Stock Exchange, Security Exchange Board of India (SEBI)

Unit 3: Financial Services, Merchant Banking-Functions and Role, SEBI Guidelines, Ascertainment of Credit Rating concept, Function and Types, Mutual funds and Venture capital.

Unit 4: Investment, Meaning, Nature, Objectives and Process, Types of Investment, Alternatives of investment, Negotiable and Non-Negotiable Instruments. Security Analysis-Fundamental, Economic, Industrial and Technical Analysis.

Unit 5: Measurement of Return and Risk, Systematic and Unsystematic Risk, Security Risk and Return Analysis.
Efficient Market Hypothesis-Weak, Semi Strong and Strong Market Capital Assets Pricing Model.

BOOKS RECOMMENDED :

Gurley,J and Saw,E.S : Money in a Theory of Finance, Washington, Brooking Institution

- Gold Smith, R.W. : Financial Institution, Random House
- Khan, M.Y. : Indian Financial Theory and Practice, Vikas Publishing House, Delhi
- Khan, M.Y. Financial Services, Vikas Publishing House, Delhi
- Bhalla V.K.: Financial Market, S chand, Delhi
- Mehta Jogendra: Mutual Fund & Stock Exchange, Aadi Publication, Jaipur
- Mathur B.L. & Dave R.K.: Financial Market Operations, (Hindi & English), Vide Vision Publisher, Jaipur
- Mishra V.K.: Financial Market Operations, (Hindi & English), RBD, Jaipur
- Saraswat & Choudhary: Financial Market Operations, (Hindi & English), RBD, Jaipur

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SESSION 2029-2030

SEMESTER	**VII**
NAME OF COURSE	**STOCK AND DERIVATIVES MARKET**
COURSE CODE	**02/BFE/DSE/413T**
COURSE TYPE	**DSE**
LEVEL OF THE COURSE	**6**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

Course Objective: This course introduction students to the application of various tools and techniques of financial risk management.

Unit 1: Stock Market: Meaning, significance, Transaction on Secondary Market, Listing of Securities : conditions, Advantages.

Unit 2: National Stock Exchange of India Ltd: Objectives, Features, computer network system.

Unit 3: Nature of Transaction in stock exchange: cash market, C/F, Ready Forward, Forward Trading, Rolling Settlement, Margin Trading, Scripless Trading, Internet Trading.

Unit 4: Stock Market Indexes: Concept of stock Index, Methodologies, use and Behaviour of Stock Market Index.

Unit 5: Market Markers, Insider Trading, Fisher Black's Noise theory, Random Walk Hypothesis, Fair Game concept.

Derivatives' Market : Introduction History of Derivative Products, Characteristics. Spot Market, Forward contract: Problems & Suggestions.

Suggested readings:

- Apte, P.G., International Financial Management, Tata McGraw-Hill Publishing
- Avadhani, V.A. : Securities Analysis and Portfolio Management.
- Avadhani, V.A. : Capital Market Management.
- Avadhani, V.A. : Investments and Securities Markets in India.
- Bhole, L.M. : Financial Institutions and Markets.
- Chance, Don M: An Introduction to Derivatives, Dryden Press, International Edition
- Chew, Lilian: Managing Derivative Risk, John Wiley, New Jersey.
- Company Limited, New Delhi, 1997.
- Das, Satyajit: Swap & Derivative Financing, Probus.
- "Derivatives Market" NCFM Module, NSE India Publications
- FRB, "Overview of Derivative Disclosures by Major US Banks," Federal Reserve

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SEMESTER	**VII**
NAME OF COURSE	**INTERNATIONAL BUSINESS ENVIRONMENT**
COURSE CODE	**02/BFE/DSE/414T**
COURSE TYPE	**DSE**
LEVEL OF THE COURSE	**6**
CREDITS	**4**
TOTAL MARKS	**20+80=100**

Course Objective: The objective of this course is to provide students with a comprehensive understanding of international business and trade in the context of globalization. It aims to develop knowledge of key theories, business environments, and strategies for entering and operating in global markets.

Unit 1: International Business: An Overview – Evolution of International Business, Drivers of Globalization, Influences of International Business, Stages of Internationalization, Differences between Domestic and International Business, International Business Approaches, Advantages of International Business.

Unit 2: Theories of International Trade – Mercantilism, Theory of absolute cost advantage, Comparative cost advantage theory, Relative factor endowment theory, Country similarity theory, Product life cycle theory.

Unit 3: International Business Environment – Social and Cultural Environment, Technological Environment, Economic Environment, Political Environment. International Business: An Overview – Evolution of International Business, Drivers of Globalization, Influences of International Business, Stages of Internationalization, Differences between Domestic and International Business, International Business Approaches, Advantages of International Business.

Unit 4: Modes of Entering International Business – Modes of Entry, Exporting, licensing, franchising, contract manufacturing, management contracts, turnkey projects, foreign direct investment, alliances like mergers and acquisitions, joint ventures, Comparison of Different Modes of Entry.

Unit 5: Foreign Direct Investment – Factors Influencing FDI, Reasons for FDI, Costs and Benefits of FDI, Trends in FDI, Foreign Direct Investment in India.

<u>SUGGESTED READINGS</u>

- K.D. Swami : International Trade Singhal : International Trade M.C. Vaish : Macro Economics
- Daniels &Radebaugh : International Business
- Cheruvilam : International Business
- Mittani D.M.: Money, Banking, International trade and Public Finance
- R.Sharma.: International Trade & Finance, LNAE, Publications, Agra
- Mathur B.L. and Dave R.K.: International Trade and Finance (Hindi & English), Vide Vision Publication House, Jaipur
- Saini, H.C. : India's Foreign Trade, Its Nature and Financing
- Choudhary, B.K. : Foreign Trade and Its Financing, Himalaya Pub.House,Agra
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SESSION 2029-2030

SEMESTER	**VIII**
NAME OF COURSE	**RESEARCH METHODOLOGY**
COURSE CODE	**02/BFE/MJR/461T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**6**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: The objective of the course is to make the students familiar with some basic statistical programming techniques. The main focus, however, is in their application in business decision making.

Unit 1: Research: Meaning, objectives, features of good research study, Types, Research approach, Significance, scientific method and Non-scientific method, Research Methodology. Research Process. Role of research methods in Business/Industry. Research Problem, Selection of the Problem, limitations of research; Problems encountered by researchers in India.

Unit 2: Research Design: Meaning, Need, Formation of the Problem, Criteria of good decision, different research design: Basic Principles of Experimental Design Hypothesis: Basic Concept of Testing of Hypothesis, Procedure, Test of hypothesis, Parametric Tests, Limitation of the test of Hypothesis; How to prepare a synopsis. Sampling; Need, types and techniques, sampling errors.

Unit 3: Data collection: Meaning, Collection process, Types and editing, advantages and disadvantages, Primary and secondary data: Meaning, Sources, Advantage and Disadvantages, Limitation. Role of Statistical tools in data analysis.

Unit 4: Business Forecasting: Meaning, Techniques, Importance. Report: Significance of Report Writing, Different steps, Layout, Types, Mechanics of writing a Report, Bibliography.

Unit 5: Computer Research: Role, Computer technology, System, Characteristics, Computer applications.

Suggested Readings :

- Research Design: Qualitative, Quantitative and Mixed Methods Approaches 4th Edition, John W. Creswell
- Research Methodology, C.R. Kothari
- Qualitative Research: A Guide to Design and Implementation 4th Edition, Sharram. B. Merriam and Elizabeth. J. Tisdell
- Research Methodology, Knowledge Base, William M. K. Trochim, James P. Donnelly

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SEMESTER	**VIII**
NAME OF COURSE	**OPERATION RESEARCH**
COURSE CODE	**02/BFE/MJR/462T**
COURSE TYPE	**MJR**
LEVEL OF THE COURSE	**6**
CREDITS	**6**
TOTAL MARKS	**30+120=150**

Course Objective: This course aims at developing an understanding of the applications of operation research techniques to business and industry.

Unit-1: Algebra of vectors Matrices and Determinants: Addition, Subtraction, Multiplication and Inversion of vectors and matrix, Solution of system of linear equations with the help of matrix algebra

Unit-2: Operation Research: Nature, significance and purpose, basic concepts and definitions; methodology of operation research; construction, solution and testing of the models; implementation and control of the solution

Unit-3: Linear Programming: Graphical, Trial & Error and Simplex Method; Duality Problems, Transportation and Assignment Problems

Unit-4: Network analysis (PERT and CPM): Concepts, Drawing Network and Numbering Events, Activity Time and Event Time, Project Time, Crashing the activities; Project Cost Control; Simulation

Unit-5: Elementary concept and application of Queuing Theory, Replacement Theory, Decision Theory and Game Theory

Suggested Book :

- Sancheti, D.C. & Kapoor, V.K. :Business mathematics
- Sharma, S.D. : Operation Research
- Shrivastava Shenoy and Sharma: Quantitative Techniques for Managerial Decision Making
- Thiefohf, RJ. : Decision making through Operation Research
- Kapoor V.K. : Operation Research
- Gupta, P.K. & Hira, D.S.: Operation Research and Quantitative Analysis

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SEMESTER	**VIII**
NAME OF COURSE	**DISSERTATION**
COURSE CODE	**02/BFE/DSE/461T**
COURSE TYPE	**DSE**
LEVEL OF THE COURSE	**6**
CREDITS	**12**
TOTAL MARKS	

One month after **B.Com. / B.Com. Hons Four Year Undergraduate Programme** VI/ VII admissions, the DC will allot subject of dissertation to students and teachers who will be the supervisor. Format of Ph.D. thesis will be used and inserted in dissertation. Dissertation will be sent for evaluation to the examination section and evaluator will get remuneration as per norms. Three copies of dissertation will be submitted in the department.

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